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INDIAN BUSINESS LEGENDS



FORBES INDIA





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### **Overview**

e in India, have been constantly thriving to contain the world's second-largest outbreak called COVID-19 that has hugely impacted demand and supply chains and completely changed consumer habits. The COVID-19 pandemic is a global health crisis but it has had vast economic and social repercussions. Every organisation, big or small has been forced to change the way it works to survive the changing landscape and cope up with the uncertainty brought by the virus. Businesses that have managed to sail through this tough scenario are the ones that focused on new innovations and digitization.

The financial health and recovery of micro and small enterprises are essential for many Indian livelihoods. These enterprises employ around 110 million workers and contribute 30 per cent of the country's gross domestic product (GDP).

The pandemic has deeply affected consumer confidence and spending power to record depths, registering 49.9 on the Reserve Bank of India's monthly survey index last September – the lowest ever. As a result of the pandemic, unemployment and inflation at uncomfortably high levels are two major problems the country is facing today. Some companies have responded well to the COVID-19 crisis by radically mutating their business models while others have lacked the resources and capacity to try such moves.

The government has also taken several initiatives to revive the economy and consumer demand. This, in turn, has benefitted small businesses and the economy as a whole. Concepts like organisational agility and digitization, which were once selectively desirable are now central to business survival.

The world is reeling from COVID-19 with certain economies slowly and cautiously reopening, the combined effect of the pandemic and the necessary mitigation measures such as prolonged lockdown and physical distancing have led to a global recession largely because of the rare twin supply-demand shock.

While the future is uncertain, it is possible to draw on the lessons of the past few months and to see them as opportunities for improvement. Businesses need to work on responding to the current crisis while simultaneously building a new working-normal that focuses on agility, digitization, and multi-stakeholder collaboration. These components are not only interrelated but also need focused strategies to ensure success. This encompasses localisation of production, reskilling of the workforce for a digitized economy, and considering non-traditional collaborations across different communities.

This issue is a tribute to legendary business leaders who have kept the momentum going for their organisation even in these tough times. Together, all the efforts being made would pay-off to help our country recover from the Pandemic and move towards a new phase of economic growth and stability.

Stir- Supt



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**Sahil Bhatia** Joint MD, Baani Group



Paras Pandit Chairman and MD, Sheetal Infrastructure Pvt Ltd



**Azim Hashim Premji** Chairman, Wipro Limited



**Ponni M Concessao** Architect, Oscar & Ponni Architects



**Sachin Sinha**Founder & CEO,
IQLECT Software
Solutions Pvt Ltd



**Jayesh Bajaj** CEO, Volga Infotech Pvt Ltd



**Suniel Shetty** Indian Actor and Businessman

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Struggles to Stardom

pending his growing up years in Parvadi situated in Bhavnagar, Gujarat, Jayesh was inclined towards being an entrepreneur and supporting his father. Having seen his family struggle to make ends meet, Jayesh began selling potatoes after school. When Jayesh moved to the diamond city Surat, Gujarat with just Rs 300 in his pocket, it was a whole new chapter of his life with tons of struggles in it. Between the two episodes lie thousands of compromises, struggles, sleepless nights, and unswerving dedication. The fruits of his success were witnessed by the world when he purchased a Ferrari from Sachin Tendulkar and became one of the renowned entrepreneurs who achieved tremendous success in his forties.

#### **MAKING IT BIG**

One of the leading names in Diamond City, Surat and in Gujarat. Jayesh is best defined as a young, go-getter honcho who's been leading the Rajhans (Desai-Jain) Group ever since its inception. A man of dynamism and unmatched energy, he is passionate about everything

#### JAYESH DESAI

Chairman, Rajhans (Desai-Jain) Group

Destined to do big—the unstoppable, unflinching and excited for his every endeavour—Jayesh Desai, Chairman, Rajhans (Desai-Jain) Group is still as ambitious as he used to be!

that he does. Jayesh with his strong business acumen and versatile experience has been the driving force behind the Group's multifarious activities through his astute vision.

Putting together Gujarati heart and soul, Jayesh heads a 4,500 cr business, which fittingly reverberates rags-to-riches story. What started as a small edible oil factory in 1996 has now turned into a full-fledged business empire operating in Confectionery, Realty, Entertainment, Textile, Hospitality, and E-commerce sectors with a workforce of more than 5,000 employees (directly and indirectly). Talking about the real estate sector, Jayesh with his commendable leadership skills has carved a niche for himself and is referred to as one of the most trusted names in the arena.

Jayesh's ambitious nature has driven him to identify the best business opportunities and his optimism has made him a determined entrepreneur who is not bogged down by the many hurdles in life. His success is backed by strong business insights and a distinctive vision. He personally heads planning and strategic business development, playing a pivotal role in business strategy development.

#### A BENEVOLENT SOUL

Jayesh is a philanthropist. He actively engages in several welfare activities. His benevolence can be justified by looking at the gigantic corporate office, 'Rajhans Empire' built—in a whopping 1,25,000 sq ft area—for his professional family, equipped with ultra-modern facilities like game zone, gym, kids' area, pet room, staggering dining facilities, and humungous parking space, etc.

Attributing his success to his employees, he acknowledged his employees' contributions even during the lockdown period when businesses came to halt and fulfilled his promise to credit uninterrupted salaries for his employees.

Jayesh is a man of his words. He says, "God has given him a fortunate duty to serve his people and he finds happiness in doing so." Though he dreams alone, he works with his team and aims to be among the top 10 industrialists in the country.

#### **ABOUT THE GROUP**

An Indian conglomerate, Rajhans (Desai-Jain) Group is headquartered in Surat, Gujarat with several regional offices across India. Having achieved tremendous success in the edible oil sector since its inception in 1996, the Group soon ventured into textiles.

Moving up the ladder, the Group penetrated into the most enthralling Confectionery Industry by setting up an international-standard chocolate factory, 'Schmitten' within 2,50,000 sq ft of built-up area. Such an enormous setup established Rajhans Nutriments as the third-largest chocolate factory in India. With the best-inclass facilities, quality control units, and expert chocolate-makers, Schmitten imports the finest cocoa from Ghana and employs excellent European technology with a wide range of machinery sourced from different countries to prepare its products. Both Schmitten and its sub-brand Hoppits are the perfect examples of heavenly indulgence for chocoholics. International icon Priyanka Chopra and the young & dashing Siddharth Malhotra were the brand ambassadors for Schmitten and Hoppits, respectively.

Following the success and achieving distinctive milestones, the Group entered into the Real Estate business. In about a decade, Rajhans Realty has delivered some landmark projects such as highrise apartments, rowhouses, shopping malls, weekend villas, weekend studio apartments, transport hubs, and textile parks. Rajhans Group has been rewarded by CREDAI, Brands Academy, etc. for exemplifying the ultimate phase of modern structures.

The Group's far-sightedness gave a new direction to Gujarat's entertainment industry by establishing a state-of-the-art cinema house in Surat. With 80 screens in 25 multiplexes, Rajhans Cinemas has taken the movie viewing experience to an altogether different level by offering hassle-free ticket booking, ideal seating arrangements, snack stations, high-definition screens, and pin-sharp surround sound to serve an immersive cinematic experience. They are expanding to states such as Himachal Pradesh, Delhi, and



Madhya Pradesh to name a few. By 2022, they will have 50 multiplexes with 120 screens across India.

Another addition to the Group further strengthened its position in the market with its entry into the Textile Industry. They set-up dyeing-processing mill at Kadodara, Surat. The Group has further operation plans in the high-end linen, shirting, and trouser segment with the capacity to produce over 2 lakh meters of textile goods at present.

The Group envisioned immense scope in the Hospitality Industry and needless to say, today, Rajhans Hospitality has become one of the leading names which offers quality food and services in the hospitality sector.

After witnessing the idle capacities in the market, the Group came up with an innovative idea that would embark on a new journey of capacity utilisation. With 'Shareconomy' capacity owners and capacity seekers can effectively strike mutually beneficial deals. It is a smart platform poised to revolutionise the way people do business.

The Group believes that customer happiness is the core essence of their existence and it shall always bring in products and services that delight them and add value to their lives.



Reaching Over the **Real-estate Horizon** from Founder to Foundation

#### **SAHIL BHATIA**

Joint MD, Baani Group

Sahil Bhatia, Joint Managing Director, Baani Group has come a long way in his professional career spanning nearly one-and-a-half decade and his experience in the hospitality domain resonates with his ideas in the real estate sector, producing some state-of-the-art designs; Website: www.BAANI.com

**B**orn and brought up in an honest middle-class household, Sahil gained exposure to business during his growing up years. Sahil, who admires his father for being an independent thought leader owes him the credit for being a successful businessman with equal proportions of the luxury of flexibility and discipline.

"To accord me his diligent, determined ethic, my parents enrolled me into St Columba's—one of the best schools in New Delhi-which was well networked and inculcated great values. Thereafter, in order to develop a more worldly view, I pursued my BBA degree from Lancaster University in England. Today, I can say there are a few pillars that have anchored me-my family-and life has taught me that there is nothing and no one more important," said Sahil.

Though Sahil considers travel as his stress buster, which also opens vivid horizons and helps me unwind, the pandemic made him look back upon his alternative sources such as yoga and wellness. Sahil also has a penchant for cars and believes that all of these help him revitalize and take on the days one-at-a-time.

As an entrepreneur, Sahil understands the responsibility and the uncertainty that comes with running a business. He acknowledges the need to strive hard every single day to keep up with the industry and take charge of the workforce which invests time and energy in building a company. There is no bigger threat in running a business than the uncertainty of a fixed paycheck at the end of every month.

BAANI Group, which began as a fashion house in 1982 and continued till 2001, later ventured into real estate. The transition period of BAANI Group was also the time when Sahil was spreading his wings and preparing himself for participating actively in the business. However, after he received his BBA degree, Sahil's interest was skewed towards pursuing hotel management.

#### OF LESSONS AND RESPONSIBILITIES

Sahil is a self-learned man, he has earned his father's confidence by returning him a marvellous structure on a piece of land given to him as a challenging opportunity in 2006. By 2011, Sahil built Hilton Garden Inn, BAANI Square and brought his love for hospitality together with the business. "The hospitality arm owns 2 hotels and the real estate arm has over 10 owned-buildings (spread across 2 million sq ft) leased to multinationals. We are now in search of a marquee project, which hosts both hospitality and commercial office spaces," added Sahil.

"So far I had been blessed to not have experienced any life-altering struggles professionally but the COVID-19 pandemic threw us off-guard for a while. The time was tough for not just the employees in the real estate or hospitality sector but also for every employer. I was determined to ensure that every employee makes it through as well. We, at BAANI, ensured that the staff, as well as the construction workers, were employed throughout the pandemic days, pushing for the continuity of earning a livelihood," said Sahil.

Given the volatile nature of the industry, every day is a risk in itself. 2020 was a complete write-off in many ways and real estate players undertook risks aplenty, no matter the nature of the investment. However, 2021 has shown all of them some light at the end of the tunnel. BAANI Group's strong commitment to two magnanimous projects (to be launched soon) pushed them to work hard and deliver their promise come what may.

#### IT'S ALL ABOUT MAKING OPPORTUNITIES

Sahil believes in hard work and thus, attributes his success to the fact that he constantly worked on studying the market, developing insights, and took the right measures at the right time. "I have worked extremely hard on honing my skills, including using the lockdown to attain knowledge through certified courses from Harvard Law for Contract Law and Psychology from Yale. You need to reskill and upskill for the role you want. I work on a 5-year plan. I know where I want to be and work backwards and give it my hundred per cent," said Sahil.

#### **FRUITS OF SUCCESS**

Sahil believes that achievement isn't about achieving external recognition for anything, instead, it is the quantum of his hard work and perseverance.

Over the years, the hotel has won quite a few awards including TripAdvisor, and BAANI group has earned quite a few accolades itself. Hilton



I have worked extremely hard on honing my skills, including using the lockdown to attain knowledge through certified courses from Harvard Law for Contract Law and Psychology from Yale. You need to reskill and upskill for the role you want."

Garden Inn is being upgraded to a more luxurious space and will soon be supplemented with international 5-star luxury chain property, to be disclosed soon.

Sahil feels proud to say that today, they stand thirteen, huge commercial buildings strong across Delhi-NCR, leased out to all Fortune 500 companies and managed by another arm of his that is a professional facility management company.

Aiming to scale the international shores, Sahil takes pride in keeping BAANI Group an absolutely debt-free company.

Sahil believes strongly in a Mark Twain's saying, "Life is short, break the rules, forgive quickly, kiss slowly, love truly, laugh uncontrollably, and never regret anything that made you smile. Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did. So, throw off the bowlines. Sail away from the safe harbour. Catch the trade winds in your sails. Explore. Dream. Discover." For Sahil, it is a gist of everything that he believes in. Sahil keeps himself grounded and lives every moment without taking anything for granted or worrying about the future and this makes him a gem of a person that he is.



## An Exemplary Indian Real Estate Tycoon



**PARAS PANDIT,** Chairman and MD Sheetal Infrastructure Pvt Ltd

Dreams come to life and grow by manifolds when someone dares to challenge the odds and builds himself with his sheer hard work and brilliance—Paras Pandit, Chairman and Managing Director, Sheetal Infrastructure Pvt Ltd an Indian Real Estate behemoth proved to be one such person who dreamt of owning a single apartment but today owns thousands of them:

Website: www.sheetalinfra.com

"Don't be afraid to take risks in life. Win or lose, you'll be an inspiration for others."

—Mr Paras Pandit

merging from a life ridden with sorrows and hardships, ■ Mr Pandit rose like a Phoenix to become a glorious real estate mogul. When we say he rose like a Phoenix, it can also be related to his birth story when he was diagnosed with a physical condition that had made his survival difficult, however, he fought like a warrior for survival and the same is reflected in his journey ahead. His struggles started pretty early in life with the loss of his father—the family support system and his mother shouldering the responsibility of bringing up three children by doing odd jobs. He considers his mother to be his true inspiration and his pillar of strength, who imparts joy and power to him with her ever-happy persona and thus, he wanted to give her the luxuries she deserved. As a result, he thrived hard to be where he is today, making his mother proud and happy at the same time. Mr Pandit strongly believes in the idea of mother and motherland being superior to heaven.

Mr Pandit's entrepreneurial journey did not begin overnight. He tried his hand at a number of small-time ventures such as organising events and selling pagers and mobiles phones before the big breakthrough in the real estate industry. The year 1999 proved to be a complete spin-around for him when he entered the real estate market. Being a first-generation entrepreneur, he turned his dream into his profession and decided to help people find the same joy as him in building a house of their own. Later in 2004, he founded Sheetal Infrastructure Pvt Ltd (Sheetal Infra), which today is a multi-million-dollar empire. Mr Pandit is the man behind many landmark commercial, luxury residential, and affordable housing projects across Gujarat. His success can be measured by looking back to the times when he sold pagers on a motorcycle and slowly shifting the focus towards his fleet of Rolls Royce luxury cars. He can proudly say that he has achieved everything that is a luxury.

However, the success that seems sweet today was achieved by treading a path laid with prick and thorns. He considers all the risks that he has taken small enough in front of the courage of taking risks in the first place. With no godfather or roots in the real estate industry, Mr Pandit faced a lot of rejection and repulsion before devouring on the sweet fruits of success. He befriended problems to learn from them and turned his hurdles into stepping stones to move ahead and reach his destination. Marching ahead, Mr Pandit is working towards diversifying the business to make it a multi-billion empire by the year 2025.

#### **COMPANY PROFILE**

With great emphasis on integrity, innovation, quality, and customer delight, Sheetal Infra is one of the most dependable and trusted names in the real estate sector, especially in Gujarat. Their expertise goes far beyond a decade with some promised benchmark standards in terms of class, structure, design, global specifications, and amenities. Investing in a property should be a decision where one has complete satisfaction and attains absolute peace of mind and Sheetal Infra is known for providing just that. With more than 2000 happy clients and structures of about 3.5 million sq ft delivered so far, Sheetal Infra understands the value of every penny that a buyer puts in. Under his supervision and guidance, Sheetal Infra has not just delivered what a person expects from an ideal home but has also helped raise the bar of the standard of living through his state-of-the-art designs.

#### **COMPANY TIMELINE:**

- 2004—Forayed into Real Estate with Vedika Series, Gandhinagar
- 2007—Launched Flagship Project Vedika Exotica and Vedika e–series, Gandhinagar
- 2009—Launched Project Vedika Habitat and Vedika Happy Valley, Gandhinagar
- 2010—Launched High-end Residential Project Enigma, Ahmedabad
- 2014—Launched Super Premium Residential Project Sheetal Aqua, Ahmedabad
- 2015—Launched Sky Living Apartments Project Casa Vyoma, Ahmedabad
- 2017—Launched Ultra Luxurious Project Westpark Residency, Ahmedabad
- 2018—Launched Commercial Retail and Office Space Project – Westpark Imperia, Ahmedabad
- 2019—Launched High-end Premium Living The Indus, Ahmedabad
- 2021—Launching Affordable Housing, Plotted Development and Ultra Luxurious Project.

#### **WESTPARK IMPERIA**

An innovative design—the 10–storey Sheetal Westpark Imperia is a benchmark of safety and sustainability. Anticipating and exceeding future demands in every way, the structure is an epitome of class in itself. Located amidst the most sought–after commercial spaces, Westpark Imperia can be called a mix of both impressive residential and profitable commercial expanses.





#### **AWARDS & RECOGNITIONS**

- ▶ Best Developer by RR Kabel CNBC Awaaz, 2012
- Awarded by World Brand Congress for Brand Leadership (Radio), 2009
- Best Residential Mid-segment Project for Casa Vyoma by RR Kabel CNBC Awaaz, 2016-17
- ► Marketer of the Year Award from 11th Realty Plus Conclave and Excellence Awards, 2019
- Real Estate Developer (Lifestyle Segment) by Journalist Union of India, 2019

#### **HIGHLIGHTS OF WESTPARK IMPERIA**

- Close proximity to Metro, Airport, Railway, and Highway
- Atrium, lobby, cafeteria, landscape garden, and reception which speak volumes about standards
- 2-level basement parking, 18 automated elevators, and 24 x 7 CCTV surveillance
- Well-paved and structured design with uninterrupted water supply

#### **WESTPARK RESIDENCY**

In the heart of a serene neighbourhood, Sheetal Westpark Residency, Vastrapur, Ahmedabad strikes a perfect balance between being close to natural beauty and great commercial spaces.

#### **HIGHLIGHTS OF WESTPARK RESIDENCY**

- Great connectivity to all major areas/landmarks
- Best schools/colleges, malls, hospitals, temples, and proposed metro at walking distance
- Airport -14 kms and Railway Station 10 kms



# Born to **Lead by Example**

Anu started pretty early, at the age of 20, she left home with just \$40 in her pocket to start her professional journey with a call centre in Mumbai for a meagre remuneration of \$100 a month. Through her sheer perseverance and hard work, Anu scaled up the ladder from being a sales representative to a Brand Manager in the same organisation. She has since then worked in M&A, strategy consulting, private equity and has lived in Singapore, Hong Kong, Dubai, London, New York, and San Francisco.

Anu is a perfect example of a bright mind and the testimony to the same lies in the fact that she was offered a complete scholarship at the University of Leeds (UK) for an MBA. She turned into an entrepreneur as a student at Harvard University. However, the seeds of entrepreneurship were sown in her when she went to Rwanda in 2016.

While she was deal sourcing in Rwanda in 2016, Anu met the CEO of Kraft Brewery—run and operated by women. The CEO's story was an inspiring one, who had stood against all odds to build herself and other women like her. Anu was attracted to the business but could not invest in the business and thus, she decided to consult for her pro bono. Anu was successful in connecting with the CEO of a Canadian brewery, who offered to consult and train the employees of the Rwandan Kraft Brewery. Being an active part of the activity, Anu assisted them closely in a crowd-funding drive that raised \$110,000. The capital was then used to build operations and hire 50 women.

Later, at Harvard University, she found the inspiration and support to amalgamate the two, that's when the idea of replicating African women's success took shape and she founded EFI Hub—a start-up incubator—with the goal of empowering start-ups in emerging and frontier markets of

#### **GIVING BACK**

- ▶ Anu is passionate about serving humankind and understands the struggles of the less fortunate and thus, she donated 100 per cent proceeds from the sale of all her start-ups to philanthropy.
- ▶ In 2018, she donated a significant amount to the UNHCR's refugee rehabilitation programme.
- ▶ Anu also served on the Board of American India Foundation (started by Bill Clinton) in New York in 2018-19.
- ▶ The collective efforts of the AIF board members in New York raised \$5mn in 2019 to support girl-child education and reduce the infant mortality rate in India.
- ▶ In 2019, she worked with the United Nations to design a programme to establish gender parity through entrepreneurship and innovation in Africa and Asia, the programme is expected to impact and provide a livelihood to 3mn women across the continent.
- She currently serves on the advisory committee to the Assistant Secretary-General in the United Nations.



#### **ANU SHAH**

Despite having a very stellar global career outlined with international success, Anu Shah has channelled her efforts towards giving back to the start-up community.

Africa and Asia. Soon EFI Hub was acquired by Acorn Capital in 2018. Since then, Anu has built start-ups in the HR Tech space in South East Asia and the United States. In 2020, Anu joined OpenBook Ventures as a Venture Partner. Based in San Francisco, it is a \$100mn VC fund started by the founder and CEO of GitLab.

Anu, who is currently serving as a Mentor at RISE, Barclays Fintech Start-up Accelerator is also an advisor to LXME, India's first investment platform for women—started and backed by Anand Rathi Financial Services.



## India Fights Back





#### NARENDRA MODI Prime Minister of India

The pandemic named COVID-19—caused by severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2)—that gripped India just like the rest of the world and pushed everything to come to a standstill is being fought courageously and India has risen triumph in several aspects.

#### **BRIEF OVERVIEW**

Even with India recording the highest number of cases reported in Asia and the second-highest number of cases in the world, the fatality rate has been among the lowest globally at 2.41 per cent (Source: India's Ministry of Information and Broadcasting, July 2020). WHO's official confirmation on novel coronavirus being the cause of respiratory illness came on 12 January 2020 with its first cases appearing in Wuhan, Hubei, China in December 2019. India reported its first case in Thrissur Kerala, where 3 students had returned from Wuhan. Over the course of the next two months, the number of cases grew by manifolds after several religious activities which were held at the beginning of the month of March across India had COVID-19 positive carrying people in attendance with travel histories to affected countries. Various steps were taken to curb the spread of the virus in line with the Epidemic Diseases Act, 1897 across India, which called for a temporary closure of all educational and commercial establishments. Mumbai, Delhi, Ahmedabad, Chennai, Pune, and Kolkata were the worst-hit cities in India given the density of population.

#### **CURBS AND TESTS**

The Union Health Ministry's war room and policymaking team comprising of Emergency Medical Response Unit, Central Surveillance Unit (IDSP), National Centre for Disease Control (NCDC), and experts from three government hospitals were responsible for framing policies on how to combat the problem of increasing cases in the country; they focused on breaking the chain of transmission. The isolation of the virus helped expedite the development of drugs, vaccines, and rapid diagnostic kits in the country as per the Indian Council of Medical Research (ICMR). Further, NIV shared two SARS-CoV-2 genome sequences with GISAID.

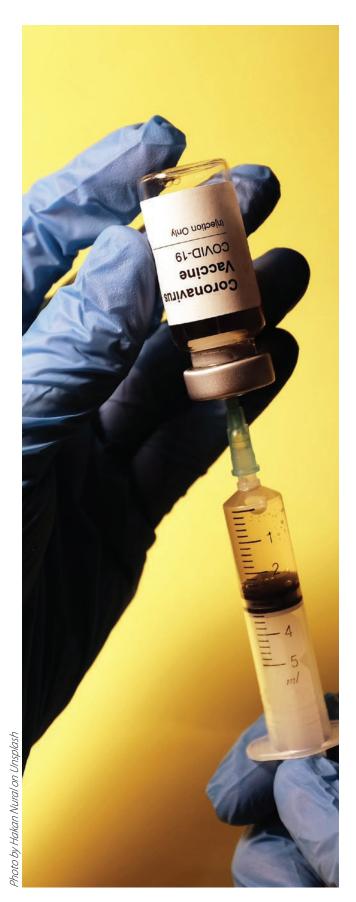
With only 10 per cent of testing capacity being put to use till March 15, the government decided to authorise accredited private labs to conduct the tests in order to check community transmission of the virus. The ICMR appealed to the private labs to offer the tests for free just as the government labs. However, the government had to then issue guidelines to cap the cost at ₹4,500.

No evidence of community transmission was found in 500 random samples tested, as of March 18. 5,911 patients with Severe Acute Respiratory Illnesses (SARI) were tested across the country and 104 of them tested positive between February 15 and April 2. Containment was prioritised in 36 districts of 15 states SARI patients who tested positive. India attained the highest number of daily tests by the third quarter of the year.

#### **VACCINE AND ITS DEVELOPMENT**

With various laboratories working towards developing an anti-COVID vaccine. Various laboratories in India had been trying to develop a vaccine against COVID-19.

Serum Institute of India (SII), Pune announced that in April it would apply for clinical trials of certain strains from the Drug Controller General of India (DCGI) to deliver a vaccine within a year with up to 70-80% effectiveness. Meanwhile, Zydus Cadila, which was replicating viral vector and developing a DNA plasmid vaccine, and Bharat Biotech, Hyderabad in collaboration with



FluGen, US were also in the race. Bharat Biotech expected the first clinical trials of a nasal vaccine by late 2020. In late February and March, SII and Zydus Cadila began animal trials, respectively. In May, ICMR partnered with Bharat Biotech to develop the COVID-19 vaccine completely in India. Come May and there were 30+ COVID-19 vaccines being developed in India with many of them in the pre-clinical tests stage. ICMR was preparing to launch BBV152 COVID vaccine or COVAXIN—India's first COVID-19 vaccine on August 15, which had positive results on animals in immunity building during pre-clinical trials, read a report in July. Meanwhile, SII joined GAVI—in a partnership with Bill & Melinda Gates Foundation—to manufacture 100 mn doses of vaccine for developing countries.

After the successful completion of all phases of trials, vaccination drive was launched in India on January 16 where healthcare and frontline workers were prioritised followed by those over the age of 50 or were suffering from certain medical conditions. Secretary-General of the UN, António Guterres commented that India's vaccine production capacity is the best asset to the world.

#### **TAKING A SHOT**

With the commencement of the vaccination drive each centre was offered Covishield or COVAXIN, but not both. Some states made Covishield – a default option and kept COVAXIN doses as a buffer stock since it had not completed phase-III trials. Those who were receiving it were required to sign a consent form. Of the 6,31,417 who received the vaccine shot, 0.18% reported side-effects with 9 people requiring observation and treatment in a hospital.

#### **EXTENDING THE HELP TO FOREIGN COUNTRIES**

After several requests from neighbouring and other partner countries such as Bhutan, Maldives, Bangladesh, Nepal, Myanmar and Seychelles India began supplying hundreds of thousands of doses of 'Covishield' vaccine on a grant basis. The first batch of 1,50,000 doses of Covishield reached Thimpu on January 20, followed by the second batch to Male with 1,00,000 doses. India's immediate supply was for emergency use for frontline workers, people with co-morbidities, and the elderly in the population in Maldives. Bangladesh, Nepal, Sri Lanka, Afghanistan, and Mauritius were next in line to receive the supplies from India with some of them getting it for free post the completion of the necessary regulatory clearances. Adequate stocks for domestic use were assured by the manufacturers since the immunisation programme had started in India. A training course on the immunisation programme's administrative and operational aspects was also organised by India in several countries. Apart from supplying vaccines on a grant basis, countries could opt for purchasing additional doses by signing a contract with the manufacturers.

#### INDIA'S COVID-19 TIMELINE

- January 30—India confirmed fir COVID-19 case in Kerala, a 20-year-old woman with a travel history to Wuhan
- March 4—14 infected people from an Italian tourist group in Rajasthan took the total number of cases to 22
- 10-12 March—A Sikh preacher with travel history to Italy and Germany became the super spreader (20 cases traced back to him) by attending a Sikh festival in Anandpur Sahib
- March 12—COVID-19 claimed first life in India, a 76-yearold man with a travel history to Saudi-Arabia
- March 13—The number of labs conducting tests for COVID-19 grew to 52 from 15 (led by the National Institute of Virology (NIV), Pune)
- March 14—Scientists at the NIV isolated a strain of the novel coronavirus to obtain a pure sample of the virus; making India the fifth country to successfully do so
- March 15—Testing for community transmission began; testing random samples of people who exhibit flu-like symptoms
- March 17—Union Ministry of Health decided to allow private path-labs to conduct the test for COVID-19, after a qualified physician in a government facility recommends it
- March 20—After a sharp increase in the number of cases, the government decided to include all pneumonia cases in testing, where the first two confirmatory tests were made free by the government
- March 24—Mylab Discovery Solutions, a Pune-based molecular diagnostic company became the first Indian company to receive validation for its RT-PCR tests from the NIV and ICMR
- March 24—India entered its first nation-wide lockdown phase spanning 21 days
- March 27—Over 40,000 people in 20 villages across Punjab were quarantined to control the spread
- March 31—A religious congregation event in Delhi -Tablighi Jamaat hosted in Delhi between March 1 and March 21 was identified as a new virus super spreader event.
- ◆ **April 9**—Revising the testing strategy, ICMR allowed testing of the people with symptoms for 7 days in hotspot areas of the country, regardless of travel history or contact to a patient
- April 13—Pool testing was advised in low infection areas with a positivity rate < 2%; Andaman and Nicobar Islands and Uttar Pradesh were the first ones to start this practice

- April 16—India received 6,50,000 testing kits from China but due to their low accuracy rate (5.4%) their use was discontinued
- **April 18**—the Health Ministry announced that 4,291 cases were directly linked to the religious congregation
- May 10—NIV introduced ELISA (another antibody test kit) for rapid testing, capable of processing 90 samples in a single run of 2.5 hours
- May 13—1,225 pilgrims of the 4,000 stranded pilgrims, who had returned from Hazur Sahib in Nanded, Maharashtra to Punjab tested positive.
- July—Zydus Cadila conducted human trials of ZyCoV-D
- August—SII received approval from DCGI to enter trial phases II & III
- September 13—Dr Harsh Vardhan, India's Federal Science Minister announced that the first vaccine will be available by first the quarter of 2021 for use and 30 mn health workers will be the first to receive it
- January 1—The DCGI approved the emergency or conditional use of AstraZeneca's COVID-19 vaccine AZD1222 or Covishield.
- January 2—BBV152 or COVAXIN developed by Bharat Biotech in association with the ICMR and NIV received approval from the DCGI for emergency or conditional use
- January 16—In less than a year of the virus outbreak in India, national vaccination drive began across 3,006 vaccination centres in India and 4.1 mn healthcare workers received the shot on priority in a span of 18 days.
- February 13—India had administered 82,85,295 vaccine doses across the country, as per health officials



Photo by Hakan Nural on Unsplash



**AZIM HASHIM PREMJI** Chairman, Wipro Limited

Indian business tycoon, investor, engineer, and philanthropist—Azim Hashim Premji, Chairman, Wipro Limited is informally known as the Czar of the Indian IT Industry.

Mr Premji who remains a non-executive board member and founder chairman has been the driving force and guiding light behind the success of Wipro Limited for more than four decades. Diversifying and growing over the years, the company is listed amongst the global leaders in the software industry.

#### **THE HISTORY**

The company was conceived by Late Muhammed Hashim Premji in 1945 as Western Indian Vegetable Products Ltd at Amalner. It all began with the manufacturing of cooking oil (Sunflower Vanaspati) and laundry soap (787)—a byproduct of oil manufacture. Following the death of Mr Azim's father in 1966, he returned home at the age of 21 from Stanford University, where he was pursuing a degree in electrical engineering, to take charge of Wipro. Under his wings, the company ventured into bakery fats, ethnic ingredient based and baby toiletries, hair care soaps, lighting products, and hydraulic cylinders apart from hydrogenated oil manufacturing.

# Heart of Gold

But, that's not all, post the expulsion of IBM from India in the 1980s, Mr Premji identified the void left behind and the scope that the IT field had in a developing country. He renamed the company Wipro Limited and stepped into the high-technology sector by manufacturing minicomputers in collaboration with Sentinel Computer Corporation. Under his leadership, the company took a 360° turn and became a \$8.5 bn revenue IT, BPO and R&D Services organisation with a presence in 58 countries from a \$2 mn hydrogenated cooking fat manufacturing company. There are other companies under the Wipro Group with about \$2 bn revenue across consumer goods, precision engineering, and healthcare systems sectors.

Leading by example, Premji believes that ordinary men can do extraordinary things if the human resources are put to fulfil tasks judiciously. The company's success can be credited to its expertise in technology, understanding of global industries delivering innovative business solutions consistently, and sticking to the core values in the vastly competitive world. Recognised as a global leader in sustainability, Premji has always believed in employing employ ethical, fair and ecologically sensitive business practices along with actively engaging in fundamental societal issues.

#### THINKING ABOUT THE SOCIETY

Starting with a \$2.2 bn donation—one of the largest foundations in the world—Azim Premji Foundation (Est 2001) is a not-for-profit organisation founded with an aim to build a better tomorrow by aiding and shaping the childhood of today's children. Premji was assisted by Dileep Ranjekar in the initial setup of the Foundation. Together they sketched a plan called the 'White Paper on Charity' or 'The Social Work Plan of Wipro Corporation' in 1999 to work extensively in the area of education at grassroots level, however, by 2010, they understood that working on a particular project model was inadequate and it would take uninterrupted efforts spanning over decades for deep-rooted changes to be visible. This could only be achieved by working in various areas such as livelihoods, health, governance, and sustainability along with the existing areas. Thus, the idea of setting up District Institutes, which are embedded in the local context and can

collaborate with local government structures in field locations came into being.

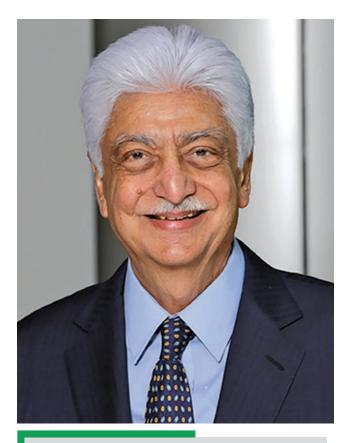
It began working in elementary and primary education areas at rural government schools in Karnataka and Andhra Pradesh. Today, the Foundation works across Karnataka, Rajasthan, Uttarakhand, Chhattisgarh, Madhya Pradesh, Telangana and Puducherry with over 350,000 schools, 1000+employees, and field institutes in 40+ districts.

In addition, it also runs the Azim Premji University (set up by the passing of the Azim Premji University Act by the Karnataka State Legislature in 2010) focused on teaching and research programmes in education and human development. The University works on preparing education and development sector professionals who can contribute to a just equitable and humane society.

Premji's various philanthropic initiatives support not-forprofit establishments through financial grants to continue working in the areas of nutrition, local governance, and wellbeing of vulnerable groups.

#### **AWARDS & RECOGNITIONS**

- ► First Indian recipient of the Faraday Medal in 2005
- Voted among the 20 Most Powerful Men in the World by Asiaweek in 2010
- ► Listed among the 100 Most Influential People by TIME Magazine in 2004 and 2011
- ► Conferred with the Padma Vibhushan—the second-highest civilian award in India in 2011
- ► Honoured with the Life Time Achievement Award by Economic Times in 2013
- ► Bestowed with The Carnegie Medal of Philanthropy in 2017
- ► Felicitated with Knight of the Legion of Honour the highest civilian award by The Republic of France in 2018
- ➤ Titled the 19th Richest Person in India by Forbes in India's Richest 2019
- ► Led the EdelGive Hurun India Philanthropy List in 2020
- ► Listed among the Top 30 Entrepreneurs in World History by BusinessWeek
- Listed among the Top Global Thinkers by The Journal of Foreign Policy
- Conferred with honorary doctorates by the Michigan State University, Wesleyan University, IIT Bombay, IIT Roorkee, and IIT Kharagpur amongst others
- Regularly listed among the 500 Most Influential Muslims of the World



Premji believes that ordinary men can do extraordinary things if the human resources are put to fulfil tasks judiciously. The company's success can be credited to its expertise in technology, understanding of global industries delivering innovative business solutions consistently, and sticking to the core values in the vastly competitive world.

#### **IMMEASURABLE NOBILITY**

**2010**—Mr Premji pledged to donate US\$2 bn for enhancing school education in India, subsequently he transferred 213 mn equity shares of Wipro Ltd to the Azim Premji Trust.

**2013**—He signed The Giving Pledge and promised at least half of his wealth to be given away.

**2019**—He pledged an additional 34 per cent of Wipro stock held by him to the foundation.

A Collaboration took place between the Foundation and the National Centre for Biological Sciences, and the Institute for Stem Cell Science and Regenerative Medicine in May 2020 for augmenting testing infrastructure to deal with the COVID-19 pandemic.



## A Humanitarian Visionary

Girish Arora is a man with strong roots and sky-high vision. Endowed with positivity, quick learning skills, and the capacity to focus distinctively in the right direction, he is successfully overriding the challenges of the competitive era and reaching out to people across the globe.

#### THE PROFESSIONAL LIFE

Girish began his career as a meticulous sales-marketing expert and diligently worked his way up the ladder to head Pharma companies in India. He aided in establishing companies such as Cipla, Micro, and Emcure in the Niche therapies segment—Nephrology and Critical Care. His keen eye for detail and customer-centric approach fetched him appreciation and laid a strong foundation for a successful career. The versatility of roles played by him in different companies helped him channel his efforts to launch his own venture.

In 2007, Girish founded Alniche with an undeterred aim to upgrade healthcare delivery and introduce distinguished products. With a modest beginning and limited investments, Girish spearheaded Alniche to a unique position among its competitors by leveraging on inspiration mentors and applying his in-depth domain expertise acquired over the years. Under his leadership, Alniche began operating with a key focus on the Nephrology therapy segment. Subsequently, the organisation expanded its portfolio to Critical Care, Gastroenterology, Skinceuticals, Advanced Wound Care, and Neuro-psychiatry Segments. Regarded as one of the fastest-growing pharma companies in India with three-times the growth rate of the IPM. Alniche is promoting brands through an in-clinic and digital approach globally. Recognising the value of Academia-Industry partnership, Girish entered an R&D alliance with DPSRU (Delhi Pharmaceutical and Science Research University, Govt. of N.C.T., Delhi, India) and to encourage young scholars, Alniche has instituted awards in DPSRU.

Over the next decade, Girish envisions expanding Alniche's market share in existing therapies, and launching new therapies and allied healthcare verticals.

#### **LOOKING BACK**

The biggest challenge that Girish faced when he conceived Alniche was to establish it in a sea of well-established companies, which had earned the trust of doctors and held global brands in their portfolio. The next hurdle was to build a perfect taskforce in Delhi. Needless to say, financial constraints did pose a big threat to Girish since he is a first-generation entrepreneur. Having third-party manufacturers for the products made maintaining quality and gaining the trust of doctors a task in itself.

"My starting point to arrange finances was to invest all my life's savings into the new venture and leave a secured job. This I feel is the biggest risk I have taken to achieve my goal. I have, however, been lucky to have worked on a variety of projects in separate pharma companies, which enriched the formative concepts of my professional knowledge and helped me sail through," shared Girish.

#### **THE FORMULA**

Girish identified the opportunity by closely studying consumers, companies, brand value propositions, competitors, supply chains,



Founder & MD, Alniche Lifesciences Pvt Ltd

Touching the pinnacle of success in the healthcare industry in a span of three decades—Girish Arora, Founder & Managing Director Alniche Lifesciences Pvt Ltd has steered Alniche to rank as one of the leading pharma companies in India (ranked 71 in IPM); **Website:** www.alniche.com

#### **AWARDS**

- Best Organization in Nephrology drugs & Novel Formulations Award - Business Sphere, India
- ▶ Fastest Growing Brands & Leaders Award Asia One, Dubai, UAE
- Excellence in Pharmaceutical Brand Management Award (New Product Launch) by CPhl, Netherlands (India Pharma Awards 2019)
- Healthcare Elite Award and Noteworthy Biotech & Pharma company - Business APAC, India
- ▶ Super 30 Companies Award Silicon Review, New Jersey, USA
- ▶ Company of the Year 2019 Business Connect, India
- ▶ 10 Companies with Most Disruptive Innovation by Business Berg, Dublin, Ohio, USA
- Pharma CEO of the Year and Emerging Brand of the Year Time2Leap Awards — MSME edition issued by Ministry of Micro, Small and Medium Enterprises, India

complementary products and services, competition and gaps, existing regulations, and the general environment.

During his interaction with various Nephrologists and patients all over India, Girish figured people suffering from Chronic Kidney Disease (CKD) required a gamut of medicines at various stages of the disease. However, the medicines for each stage were marketed by different companies. That's how Girish identified the opportunity of streamlining the availability of medicines and Alniche was born.



#### PONNI M CONCESSAO Architect, Oscar & Ponni Architects

Architects Ponni M and Oscar G Concessao of Oscar & Ponni Architects, Chennai make an incredible award-winning team with over 138 international, national, and state awards to their credit for architecture and interiors across the globe.

#### **AWARDS**

- Excellence in Built Environment for the Satyam Technology Information Technology Park at Bhubaneswar, Orissa—2004
- Architect of the Year Award at Indian Institute of Architects Tamil Nadu Chapter—2005
- ► IIA National Award at Indian Institute of Architects for the Sastra Biotech Park for Sastra University at Tanjore—2008
- Indian Buildings Congress Award—16 times—for their unprecedented information technology parks, campuses, and townships in India
- Won the Distinguished Alumni Award for the Golden Jubilee Celebrations of the National Institute of Technology, Tiruchirappalli—2014
- ▶ Indian Buildings Congress Satya Goel Memorial National Award for the Eminent Women Building Professional from India—2014
- Architect Ms Ponni won the Icon of Asia Women Awards at Singapore amongst 11 Asian Nations
- Won 4 National Awards from the Indian Buildings Congress for Architecture & Built Environment—2020
- Architect Ms Ponni won 8 International and National Women's Achiever Awards for Architecture
- ▶ Hon'ble Chief Minister of Telangana Shri K.C. Rao awarded the Telangana State New Secretariat Building Project through a National Design Competition to Oscar & Ponni Architects—2020
- Won 4 Estrade Awards in Singapore for their Architecture & Interiors projects in Malaysia and Havelock Islands—2021

## Contriving **Modern Marvels**

The husband-wife duo, Architects Oscar and Ponni M Concessao are reputed names in the arena of architecture. With their careers spanning over decades, they are devoted to engineering and architecture. Their contributions in the field of architecture range from creating award-winning designs to authoring and publishing technical papers on architecture, urban design, architectural education, conservation, and women's rights. Before returning to India and settling in Chennai, the couple completed their Advanced Professional Studies from Harvard University, USA and were conferred with Honorary Doctorates from the University of Malaysia and University of Milano for Modern Architecture and Architectural Science.

Born in the coastal town of Mangalore, Oscar G Concessao became the first Indian to be felicitated at the William Van Allen International Design Competition for designing a university in Africa at the mere age of 23. Later. he polished his skills with hands-on experience at Emery Roth & Sons and Silver & Ziskind, New York, USA.

Talking about the better half, Ponni M Concessao was born into a family of professionals. An extremely gifted student, she won the College of Human Ecology Grant for Thesis Research in Cornell on her ground-breaking work on conservation. Following it, she worked with the Edward Larrabee Barnes Architect, New York and the National Trust of Historic Preservation, Washington DC.

"An architect's role in nation-building is extremely important and one must have a strong sense of contributing to society to all levels especially the poor. One must be an educational engine to all who seek their services, as architects are agents of change and a mirror of social conscience," said Oscar and Ponni. Putting their thoughts and work in coherence, the couple has delivered a school for children of leprosy patients in Tamil Nadu for the Rising Star Outreach - NGO. Passionate human beings at heart, they have been involved in social service projects with national and international organisations for the past 30 years in the field of women empowerment and leprosy eradication. They have built noon meal centres and toilets for underprivileged girl students, tsunami housing, and raised funds by organising paintings exhibitions at ART Houz Chennai for Rotary, Round Table, Ladies Circle India, and Rising Star Outreach. Promoting architectural education in India, they have also been keynote speakers at several international and national conferences, and have been in the governing councils or academic advisory boards at various universities. They are also proud to be a part of the Pradhan Mantri Awas Yojana Project.

Beginning their architectural practice in India in 1996, they have successfully designed and delivered versatile projects such as universities, engineering and medical colleges, stadiums, information technology parks, bio-tech parks, nanotechnology parks, townships, hospitals, apartments, hotels, resorts, malls, corporate offices, luxury bungalows, factories, SEZ, and several government and state buildings across 100 locations nationally and internationally.



BALCONY OVERLOOKING THE GARDEN AND FOREST RESERVE - KUALA LUMPUR, MALAYSIA. OSCAR & PONNI ARCHITECTS



TECPRO TOWER AT CHENNAI OSCAR & PONNI ARCHITECTS



## Engineering the

### **Real Estate Sector**

A n alumnus of Royal Melbourne Institute of Technology with Bachelors in Applied Sciences in Construction Management (Hons), Siddharth was born in Mumbai and brought up in Pune. He is an adventure junkie and boasts of a loving family by his side. Siddharth never misses an opportunity to explore new places and new cultures. He enjoys his leisure time with his precious kids constructing complex Lego structures and in-house architectural marvels.

#### **HOW IT ALL BEGAN**

"Right from a very young age, I used to visit project sites with my father. I believe, that is where it grew on me and I knew this is where I want to be," reminisces Siddharth. Even though he was never directed towards or pressurised for continuing in his father's footsteps and take on the family business, he was sure to take the legacy ahead by his own will. After working in Singapore for a couple of years, Siddharth decided to return to his homeland. Armed with the latest knowledge and best work practices from his tryst with Singapore, he embarked upon a journey to apply his hi-tech competence, vision, and excellence at Vascon.

#### THE OPPORTUNITY AND THE ATTITUDE

Like every other successful businessman, Siddharth's journey was not a bed of roses and he had his share of crests and troughs in his business journey. However, he sought his way out of the hard times and made the most of the favourable ones. Siddharth being a headstrong person was always prepared for the worst and that is what he thinks has truly helped him sail through.

"The real estate market is never out of opportunities. It is often noticed that at least one segment is doing well at any given time. The Indian real-estate sector has seen a very turbulent journey in the last couple of years. I believe, sticking to the basics and giving your best certainly helps you through the tough times. Also, with the government's push on affordable housing, smart cities, and a booming population, the industry is sure to see brighter days ahead," said Siddharth.

"Having worked in an international market (Singapore),

#### **AWARDS**

- Sakal Achievers of Maharashtra Award
- ▶ Times of India Pune Real Estate Icon Award
- ▶ ICEM's Engineering Excellence Award



**SIDDHARTH VASUDEVAN** MD, Vascon Engineers Ltd

Siddharth Vasudevan, Managing Director, Vascon Engineers Ltd has grown from parts to whole and built a dependable name in the real estate sector in India;

Website: www.vascon.com

I have had an opportunity to understand the ins-and-outs of the industry and to take on tasks that I might not have been able to have my hands-on in a large company. I think this experience gave me an edge over my competitors. I truly enjoy excelling and pushing myself and I look forward to taking up tasks, which can contribute to my learning and growth both professionally and personally. The key is to not get bogged down by all the noise around you. Back your decisions hundred per cent and just go for it!" advises Siddharth. He acknowledges his lows as the biggest game-changers for him, which taught him to appreciate the highs, give more than a hundred per cent and battle it out to meet success.

#### **ABOUT VASCON**

Vascon's tagline reads 'Towards newer, bigger milestones' and the company under Siddharth's leadership has truly stood by what it preaches. They have successfully delivered more than 200 projects spanning across a humungous area of 50 million sq ft across India in three decades and continue to thrive to bring better workspaces, habitats, and housing spaces to the people, taking into account the growing needs and demands for a standardised living.



### Surfing the Sea of Data with Al

An aspiring cricketer who grew up in a family that emphasised the importance of education, Sachin moved to Kanpur from Patna to get a B Tech degree from IIT Kanpur. The realm shift in his interests was the hardest for him to undergo. However, with idols like Steve Jobs and Elon Musk, Sachin decided to impact the lives of many by producing novel sets of products, thereby making it big in the tech field.

Years of hard work on developing and building, high-performance and distributed software products in Al and data analytics arena, Sachin had successfully lead teams at tech giants such as Microsoft and Amazon. His stint as the CTO of Jabong—India's second largest e-commerce company—further added to his domain expertise and knowledge. He identified the opportunity for his own venture in the increasing demand for data, while he worked at the biggest tech-savy companies.

"Data is increasingly being generated by machines and devices, which are outpacing the support coming in from the existing technologies and systems. Data in the form of texts, videos, images, voice, etc is being streamed from plethora of different sources. I knew this data would combine to enable powerful and real-time intelligence of very high value for the companies and users since the available options in the market to tackle this challenge are very limited while the future is shaping rapidly. That's how I made the most of the opportunity available at hand and found IQLECT Software Solutions Pvt Ltd," said Sachin. Talking about the future of IQLECT and his expansion plans Sachin said, "Our products are aligned with the future and thus, our target market size is above 40 billion USD in next 3-5 years."

#### **ABOUT IQLECT**

With keen focus on analysing data in real-time for pattern detection and intelligence extraction, which could be applied to the ongoing operations, IQLECT aims to simplify and democratise the real-time predictive data analysis for better operational intelligence. IQLECT operates with the aim to establish itself as the key leader in unstructured predictive data processing and analysis area.

BangDB, authored by Sachin Sinha—the first NoSQL database from India—is a high-performance and novel-converged database for data analysis using Al. The USP of BangDB lies in its superior performance and rich set of features, which allow users and companies to deal with predictive data analysis in a simple, powerful, fast, efficient, and cost effective manner. Converging stream processing and Al within the database itself makes BangDB the most efficient and fastest product in the market. It stands out because BangDB can be embedded within a device or deployed on cloud for large scale computing.



**SACHIN SINHA,** Founder & CEO, IQLECT Software Solutions Pvt Ltd

Sachin Sinha, Founder & CEO, IQLECT Software Solutions Pvt Ltd has taken data analytics to a whole new level with the use of artificial intelligence, making his product BangDB one-of-its-kind in the Indian market offering quick and efficient services; Website: www.bangdb.com

Funded by Exfinity Ventures, Venture East, IQLECT is also backed by some of the leading names in the market such as Lip-Bu Tan, Michael Marks, and Balakrishnan V amongst many others. Further, IQLECT has been focusing on niche areas like IOT, Log Analysis, and Infrastructure Monitoring to author more exceptional products like BangDB.

#### **AWARDS**

- Indian A Listers by NewsX
- Indian Achievers Award
- ▶ Top 50 tech Leaders
- Red Herring Asia
- ▶ Polaris Award CISCO
- ► Top 10 Startups
- ▶ Gartner Runner-up



#### **Dr CYRUS S POONAWALLA**

Dr Cyrus S Poonawalla has commendably led India's top biotech company and the world's largest vaccine manufacturer in terms of production and global sale of dose numbers (more than 1.5 bn), Serum Institute of India (SII)—a part of the Poonawalla Group.

orn and brought up in Pune, Dr Cyrus S Poonawalla, Chairman, Poonawalla Group founded SII in 1966. Starting from an anti-tetanus vaccine in the late 60s, SII went on to become the country's largest vaccine manufacturer after the launch of the measles vaccine in the late 80s. It also made India self-sufficient for Tetanus, Diphtheria and Whooping Cough vaccines. The Institute was set up with the idea of protecting every child and not just fulfilling the vaccine needs of the country. With his dictum, "Health for all by 2000 AD," National Program of Immunization was born. His two main agendas included, zero compromise on quality and health for all with affordable vaccines. SII also helped fight Polio successfully with Inactivated Polio Vaccine (IPV) and produced tuberculosis vaccine Tubervac (BCG). However, the list doesn't end here, SII is also known for producing flu, hepatitis, mumps, and rubella vaccines apart from the very latest Covid-19 vaccine, which has made India proud. The company is currently operating under the leadership of Adar Poonawalla, Serum's Chief Executive.

#### THE HORSES OF HISTORY

Cyrus Poonawalla made the most of his family interest in horse racing and their farm—Poonawalla Stud Farms, where only thoroughbred horses are kept. Since a lot of vaccines are made from horse serum, he met a veterinary doctor to

## Giving Life a **Second Chance**

dwell upon the idea of manufacturing vaccines by extracting serum from the farm-bred horses.

#### **COMPANY TIMELINE**

- **1968**—launched its first serum—an anti-tetanus serum, thus, the production of anti-tetanus vaccine began.
- **1974** launched the DPT vaccine to protect children against Diphtheria, Pertussis, and Tetanus.
- 1981—launched anti-snake-venom serum for snakebites.
- **1989**—production of M-Vac (measles vaccine) began, making SII country's largest vaccine manufacturer within a year.
- 1994—accredited by the World Health Organization (WHO) to export vaccines, thereby making supplies to UN agencies such as UNICEF (United Nations Children's Fund) and PAHO (Pan American Health Organization).
- 1998—SII exporting vaccines to over a hundred countries (now the number has increased to 170).
- 2000—Every second child in the world was being given SII vaccine.
- 2021—SII became the world's first coronavirus vaccine makers after the Government 'Covishield' for use in the country.

#### SHOULDERING THE RESPONSIBILITY TO SAVE THE WORLD

Ever since the world was gripped by the COVID-19 pandemic, every pharmaceutical research centre or vaccine manufacturer was determined to successfully crack the code to save the world by producing an effective vaccine after due trials. However, SII aced the race after more than 6 months of round the clock efforts to help people become immune to such a deadly virus and becoming one of the first countries to produce and export the COVID-19 vaccine. In May 2020, SII received a tiny 1 ml vial from Oxford, England. It contained the cellular material for the coronavirus vaccines. The scientists at SII teamed up with Oxford scientists and worked extensively on the vial content.

Adar Poonawalla said that he would split the vaccine doses into 50-50 for India and the rest of the world with prime focus on poorer nations. Though AstraZeneca—the lead partner with the Oxford scientists—signed government contracts worth over \$1 bn to manufacture the vaccine for Europe, the US, and other markets, SII has been allowed to produce it as well. However, the only difference that remains is SII is bearing the cost of production independently.

## A Woman of **Steel**

arried to a steel and power conglomerate in 1970, Savitri Devi was born in Assam. She was the richest woman in India in 2016. Continuing in the footsteps of her husband, Mrs Jindal actively contributes to the initiatives in public interests. Defined as a guintessential Indian woman, her simple yet elegant drapes complete with a veil over her forehead complement her modest persona. Recollecting the memories of her late husband and discussing her sons brings an unmatched joy to her face, which even her lavish home fails at. Like most women of her day and age, she played the role of a perfect homemaker until the death of her husband in a helicopter crash in 2005. A mother of nine was suddenly thrown into the corporate world as the Chairperson of Jindal Group, however, the empire is run by her four beloved sons— Prithviraj, Sajjan, Ratan, and Naveen. Not only business but Mrs Jindal also inherited the political constituencies and the responsibilities that came along after her husband's demise. Late O P Jindal considered his constituency to be his extended family and thus, he took responsibility to take care of it. Savitri Devi is taking her husband's legacy forward by keeping his passion for public work alive and his family's work on social welfare projects. She remains in touch with the villagers personally to make sure that appropriate help is extended to each one of them. "We have a tradition that wherever we set up a factory, we also set up a school and hospital," she said.

Mrs Jindal is believed to have brought lady luck to the Group with her ascent. The business shined and her sons scaled new heights in different fields, taking over companies, striking foreign alliances, and making acquisitions. Mrs Jindal, however, participates actively in political engagements. As a representative of the Hisar constituency, she keeps her focus on public life and appears in the Haryana Legislative Assembly. The place and space are particularly close to her because that's where her husband first set up a bucket manufacturing unit five decades ago.

Regarded as India's greatest uninstructed engineer by his biographer Anil Dharker, Late O P Jindal often designed machines for his factories and this talent of his has contributed to his success greatly. Looking at the diversity of the spread of his group Jindal Ferro Alloys was set up in Visakhapatnam and an integrated steel project was set up in Chhattisgarh (then Madhya Pradesh). Some impeccable planning skills displayed by Late O P Jindal made him and his four sons an equal partner in the empire with their own respective divisions of the businesses. However, the common thread that keeps the family together is their mother Savitri



**SAVITRI DEVI JINDAL** Ex-Cabinet Minister from Haryana

Stepping into the shoes of her husband Late Om Prakash Jindal, Savitri Devi Jindal, a member of the INC political party and an Ex-Cabinet Minister from Haryana served as the Chairperson of Jindal Steel & Power Ltd.

#### **AWARD**

Conferred with Tulsi Kartritva Puraskar in 2008

Devi and her strong family values. The same is reflected in their Delhi household where the family stays together and eats together.

Savitri Devi is proud of the fact that her children though separated by domains remain united in happy and trying times. Each of them respects the individuality and space of the others. Savitri Devi, however, plans to release the cross-holdings to let her sons pursue their interests independently and later pass on her share of each division to the respective son heading it.

## Changing the **Face of Indian Retailing**

🗖 adhakishan Damani started his life in a Kone-room flat in Mumbai, where he spent his childhood. A Mumbai College dropout was destined to make it big. Losing his father at the age of 32 encouraged him to join his brother's stockbroking business. He started his own investment company in 1989 under the brand name of Bright Star and became a SEBI-registered stockbroker in 1992. He earned big and built a handsome fortune by investing in MNCs. Inching closer to the bigger plan, he took up a franchise of Apna Bazar in Mumbai in partnership with Damodar Mall in 1999. A year later, in 2000 he founded Avenue Supermarts and by 2002 he acquired Apna Bazar to set up his supermarket retail chain—DMart. With over 200 stores across the country, he made DMart one of the most powerful names in the retail industry with its USP being highly affordable pricing. In 2017, DMart was listed on the stock market and by the end of the year, it had become the most expensive retail stock in the world on key financial parameters.

One of the largest retailers in India and a competition to India's richest man Mukesh Ambani's Reliance Retail, DMart has continued to grow despite the COVID-19 pandemic and recorded a 16 per cent rise in its net profit for the Oct-Dec guarter and the revenue grew by 10 per cent. Established in 2000, the company identifies its potential customer base in lowermiddle, middle, and aspiring upper-middle-class population. With the retail sector undergoing a vigorous change and turning into an organised sector; DMart is consistently strengthening its presence in the Western and Southern region. Expanding further and stepping into the e-commerce arena, DMart has come up with DMart Ready, which currently caters to select pin codes of Ahmedabad, Bengaluru, and Hyderabad.

#### **QUEST FOR A STRONGER HOLD**

Termed as India's savviest stock market investors since the past two decades, he stunned the market with his hostile bid for British American Tobacco (BAT) owned cigarette maker VST



RADHAKISHAN S DAMANI Founder, DMart

An Indian billionaire investor and currently the 2<sup>nd</sup> richest man in India, Radhakishan S Damani, Founder, DMart also owns an investment firm called Bright Star Investments Limited.

One of the largest retailers in India and a competition to India's richest man Mukesh Ambani's Reliance Retail, DMart has continued to grow despite the COVID-19 pandemic and recorded a 16 per cent rise in its net profit for the Oct-Dec quarter and the revenue grew by 10 per cent. Established in 2000, the company identifies its potential customer base in lower-middle, middle, and aspiring upper-middle-class population.

Industries. An interesting war began between ITC and Damani to bid for VST Industries. ITC was supported by BAT and Damani had a host of hurdles to cross before the big win. Surely, the tobacco business was alluring due to the high amount of cash flows but to become a player, certain requirements had to be met. However, the end result was in favour of Damani, after years of sheer determination he came to own a little over 31 per cent. He also owns the Radisson Blu resort in Mumbai.



### **Shaping Indian**

### **Architectural Standards**

#### **INSPIRATION DIARIES**

When one thinks about creativity, the focus should be on the process rather than the product. It is a process—a process that takes time and despite the fact that legendary Finnish architect Alvar Aalto said, "You can't chew pencils and spit ideas," being creative is a work, which needs to be performed. One shouldn't expect to just sit down and be struck with genius, at least not all the time. Mr Jena said, "We tend to break our own creative process into three different and distinct categories:

**Distraction:** something that makes it difficult to think or pay attention; something that amuses or entertains so that one does not think about work, problems, etc.

**Inspiration:** something that makes someone want to do something or that gives someone an idea about what to do or create; a force or influence that inspires someone.

**Creation:** the act of making or producing something that did not exist before; the act of creating something extraordinary."

Mr Jena founded Prakriti Architects—an architectural firm—with Ar Lipsa Nayak. With a humble beginning in 2002 in Cuttack, the firm grew gradually and the works of the duo became the talk of the town. After a decade of acing their game on their home grounds, the duo ventured to different states such as Bihar, Bengal, Assam, and Delhi. At present, Prakriti Architects is functioning across six states in India and one in Singapore with a total staff strength of over 100 creative designers across the globe. The firm is working for seven state governments including Govt of India and has completed projects in Bihar funded by the world bank.

#### THE HIGHLIGHTS

The firm has bagged over 100 projects (valued between 10 Cr - 750 Cr) through national and international level architectural competitions. They have designed nearly 30 headquarters in different states across India and have proudly

#### AWARDS

- ▶ Bharat Vikas Ratna by AIBDA, in Delhi in 2008
- Rajiv Gandhi Excellence Award by International Business Council in Delhi in 2014
- Creative Architect by Ministry of HRD, Govt of Singapore in 2017

#### **PAPERS**

- 2008: Prison Design in India and its Reforms at ICPA General Conference at Prague, Czech Republic, was highly acclaimed by the international community and Govt of India
- 2010: Energy Need and Nature Conservation by 2030 at US Green Building Council, New York, USA



### **AR. RUCHIPURNA JENA**Principal Architect

Ruchipurna Jena is a well-known name in the field of creative architectural designing in India and abroad with several national and international level architectural recognitions in the past two decades.

and successfully completed multi-disciplinary assignments ranging from city beautification to Center of Excellence for Dept of Higher Education in Singapore.

Currently, the firm is engaged in projects like master planning of a new hill-station in Mahendragiri, Odisha; Redevelopment of Kalinga Studio to make it an international standard film city for Govt of Odisha. Giving a new dimension to almost 30 tourism destinations, building new schools in Bihar for the Education Department at 7 locations of 720 capacity worth around 410 cr and medical infra projects for the West Bengal Health Department worth 850 cr.



Receiving Rajiv Gandhi Excellence Award 2012 from Former Governor of Assam and Tamil Nadu Bhishma Narain Singh, Ex-chief Election Commissioner GVG Krishnamurthy and Justice of Supreme Court in a Ceremony at Constitution Club of India, Delhi



## Facilitating the **Farmers**

orn and brought up in Guntur District of Andhra Pradesh to a set of humble parents with farming and cattle rearing background — Srinivassa Rao toiled to get his education.

#### THE PROFESSIONAL LIFE

Right after graduation, Rao began his career in marketing with Eureka Forbes India Ltd in 1990. His persistence, perseverance, and hard work paid off when he scaled up the career ladder to higher positions. Later, he also worked with a Real Estate Company for a few years. However, despite having the luxuries of a comfortable living, he felt that a part of him was still missing. He along with his childhood friend, Mr G V Anjaneyulu laid the foundation of Shivashakthi Bioplanttec Ltd at Vijayawada in 1996. The focus was on farmer enrichment and providing awareness on commercial crops cultivation with long term capital appreciation. Rao's farming family background exposed him to the numerous factors which rendered the farmers helpless and poor under several circumstances and improper knowledge. This compelled Rao to seek an opportunity in the growth story of Shivashakthi Group of Companies through direct marketing of high quality Teak saplings to farmers.

Remembering the initial days, Rao reflects upon the struggles of establishing the company, where a series of struggles and challenges stood as hurdles difficult enough to be crossed but not impossible. Between 1996-1999, he personally reached out to suppliers and customers and loaded the saplings (Teak and horticulture plants) into trucks for delivery.

#### THE GROWTH TIMELINE

2000: Began providing organic manure 2005: Launched plant growth promotors

2007: Initiated biofertilizers

2014: Diversified to dealer marketing and offered organic & Bio-products, micronutrients, and soon introduced pesticides under the new setup Shanmukha Agritec Limited

The moto was to bring awareness about commercial crops and to supply inputs at the most economical prices. Thus, they reached out directly to the farmers and gradually strengthened the product line to partner in their prosperity. They developed their own R&D infrastructure facilities at Hyderabad and Jabalpur for developmental trials and quality checks. "After thoroughly studying existing dealer markets in the Agri sector, I felt, we can reach a wide range of end users - Farmers across India - through a strong dealer network. Applying the best industry standards and the state of art infrastructure to manufacture fertilizers, the emphasis was laid on maintaining quality. The team is proud to have its present FY turnover of INR 500 crore and plans to expand on a global level with Shivashakthi Group of companies'



NANDIGRAM SRINIVASA RAO Chairman, Shanmuka Agritech

A farmer who knows the language of the motherland—Nandigam Srinivassa Rao, Chairman, Shanmukha Agritec Limited believes in the adage 'You reap what you sow'; Website: www.shanmukhaagritec.com

#### **AWARDS**

- ▶ Award for Excellence in Marketing by FAPCCI in 2003-04
- ▶ Best Marketing Company Award by FICCI in 2011-12
- ▶ Talent Leadership and HR Leadership Award from ET Now in 2011-12
- ▶ Global Excellence Awards in 2011-12
- ▶ Business Leader Award by TV5 News in 2011-12
- ▶ Award of Excellence in R&D by FTAPCCI in 2016-17
- ▶ Telangana Best Employer Brand Award by World HRD Congress in 2016-17
- ▶ India Top SME 100 Award by MSME, Govt. of India in 2018-19
- ▶ Award of Excellence in Agro-based Industry by FTCCI in 2018-19
- CSR Award of the Year by HMA in 2013-14
- ▶ Entrepreneur of the Year Award by HMA in 2015-16
- Best HR Practices Award by Labour & Employment, Govt. of India in 2015-16
- Best Organisation with Innovative HR Practices Award in 2011-12 and Top 100 Organisation with Innovative HR Practices Award by Asia Pacific HRM Congress in 2017-18
- ▶ Top 100 HR Minds (India) and Top 100 Training Minds Awards by World HRD Congress in 2016-17
- Best Employer Awards from 8 Indian state governments and Nepal

in its 25th anniversary in 2021", said Rao. His growth mantra is to give his team the freedom to generate solutions for farmers' challenges by working on real grounds and that's how they reflect wonderful solutions.



#### **Dr THOMAS NECHUPADAM**

Widely known for spreading smiles across 60 countries—Dr Thomas Nechupadam is a second-generation dentist in the family of ten dentists.

An appearance expert and a businessman, Dr Nechupadam has left no stones unturned to take ahead the legacy of creating smiles and attracting dental business from around the globe.

Dr Thomas Nechupadam's father, Dr Paulose K T Nechupadam established his first clinic in 1965 at Kolenchery, a small hamlet near Cochin. Later in 1991, he established his second clinic at Marine Drive, Kochi. The two clinics have since then helped people from every stratum and several nations avail services and enhance their smiles and bites. The profession has been running in their blood for generations.

Dr Thomas Nechupadam is strongly supported by his wife Nithia Sara Thomas in running Dr Thomas Nechupadam Dental Clinic at Marine Drive, Kochi. The clinic attracts dental tourists from Europe, America, Australia, Arab nations, and even small island countries like Puerto Rico and Maldives. The credit goes to the sustainable quality and dependability upon their procedures, celebrities and dental tourists alike

# The Smile Stylist

visit the dental clinic for complete makeovers and oral rehabilitation and have also been referring their family and peers to visit and try Dr Thomas Nechupadam Dental Clinic while they are holidaying in God's own country—Kerala. A few renowned names from the British Empire (member), Judge Jeff Edwards, and yesteryear Hollywood film actress Mrs Zoll from UK and US respectively.

Apart from being a brilliant dentist, Dr Thomas Nechupadam is also an entrepreneur who actively looks after training and placements of aviation students with Central Institute of Aviation and Aerospace research. However, that's not all, Dr Thomas Nechupadam is also an agriculture enthusiast who envisages to modernise and simplify dairy farming with his dream companies Milkpal and Nechupadam dairy.

He has been the recipient of national and international awards for dental tourism, aesthetic dentistry, entrepreneurship, and business leadership. He is also a motivational and happiness trainer with his company called Metanoeo, which is into corporate grooming and training.

He is a multi-faceted personality, who is also a networker and has been in the lead roles in BNI Kerala Chamber of Commerce & Industry Federation of Indian Chambers of Commerce and Industry, Young Indians, Kerala Management Association, Federation of Indian Exports Organisation, etc. He is a passionate YouTuber and a Social Media enthusiast who owns and operates multiple YouTube channels since 2011 and educates people on various aspects of dentistry and dental home care. 'Pallu Doctor' and 'wikidontist' are two new channels on dentistry whereas 'God's own Dentist' and 'Kerala Dental Tours' are the established ones.

Dr Thomas Nechupadam totally represents a new generation of entrepreneurs, who are an amalgamation of professional and business acumen with technical knowledge and digital transformation awareness that catapults the businesses that he is at the helm.

Whether it is about dental care or a business venture, Dr Thomas Nechupadam keeps a strong vision going with a pleasant smile which he proudly attributes as the Blessings of Jesus Christ. A true 'Doctor' of Smiles.

#### **ACHIEVEMENT**

 Dr Thomas has been selected among the 100 most impactful global Healthcare Leaders



## Acing the Tech Game like a Ninja



JAYESH BAJAJ CEO, Volga Infotech Pvt Ltd

Jayesh Bajaj, CEO, Volga Infotech Pvt Ltd is an example of an entrepreneur and an undeterred spirit, who did not wait for success to find him and instead ventured to get it for himself with his sheer perseverance; Website: www.volgainfotech.com

A Master's in Computer Science by education from the University of Southern California (USC), Jayesh Bajaj was brought up in the city of dreams—Mumbai. Jayesh, who calls himself a 'tennis nut' has been passionately following and playing the game for the past three decades in his unwinding hours.

Jayesh's professional journey began with his stint as a Multimedia Apps Engineer Qualcomm Inc. in San Diego. The experience and learning were fruitful in a way that they gave him exposure to collaborating with premier clients like Samsung, Sanyo, HTC, Motorola and many more. It was a proud moment for him when he became a part of the team, which launched Google's first Android-based phone in 2008.

While Jayesh was in the US, he founded a stock predicator tool called myfuturestock directed towards the Indian stock market. A true entrepreneur is known by the size of risks he takes and Jayesh took the biggest leap of faith when he quit his secured job at Qualcomm, which promised him a handsome future and moved back to India to start afresh. Seeking inspiration from a very young age from his

entrepreneur father and his mentors Sanjay Jha (COO of Qualcomm) and Andy Ruben (CEO and Founder of Android), Jayesh embarked upon his entrepreneurial journey in India in 2008. A bunch of ruthless challenges were thrown at him after his initial flight, which forced him to shut down his business following the market crash of 2008. After myfuturestock failed in August 2008, he started working on another product—a B2B networking site called 'Bizhands.com,' which couldn't impress the market yet again.

Despite the failures, Jayesh's true tressure was his development team, which could take on the best projects in the Silicon Valley and that's when Volga Infotech was born. Initial failures sparked an entrepreneurial spirit in him and Jayesh feels proud to say that despite financial constraints, Volga Infotech has been a self-funded company till date.

#### **EYEING THE OPPORTUNITY**

Jayesh's experience of outsourcing work to India while he was in the US helped him identify the shortcomings and flaws in the offshoring business. Jayesh saw it as the perfect opportunity to capitalise on it and to develop offshore talent with his experience of working in Silicon Valley.

Jayesh's USP lies in the fact that he understands the market trends in technology, the offshore clients and builds a high-impact, productive software and digital team for global delivery of products, tailored to meet the expectations of his clients.

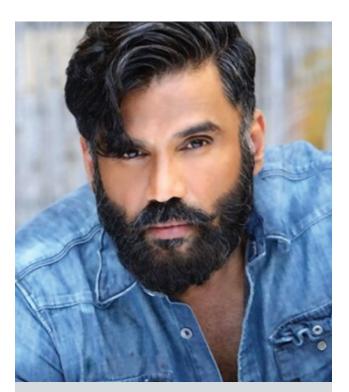
#### **ABOUT VOLGA INFOTECH**

An award-winning software development company, Volga Infotech—established 2009—is headquartered in Mumbai and has its clients in the United States of America, Australia, Singapore, Thailand, and India. The company is known for specialising in building quality software using the best-inclass Web, Mobile, Cloud, AI, and ML technologies.

The company can be dubbed as a one-stop-shop for a host of services such as Custom Application Development, Mobile App Development, Voice Assistant Application Development, Cloud Development Services, Enterprise Application Development, AI & ML Application Development, Internet Marketing using Growth Hacking, Social Media, and BI Analysis, Management & Performance.

#### **AWARDS**

- ▶ Featured in USC Viterbi School of Engineering magazine
- ▶ Featured on the cover of Insights Success
- Emerging Company Award for Information Technology by Indian Achievers
- 20 Most Promising Software Development Companies by Silicon India
- Top Companies to work for in the Mobile App space by Silicon India
- ▶ 5 Most Promising Mobile App Development Companies by CIO Beview
- ▶ Top 50 Mobile App Vendors in India by Silicon India
- ▶ Business Leadership Award for Industrial Development by Indian Economic Development and Research Association
- ▶ Top 25 Web Development and Design companies in Mumbai by Silicon India



**SUNIEL SHETTY** Indian Actor and Businessman

Popularly known as an actor of the Indian Film Industry, Suniel Shetty is a multifaceted personality who passionately invests in unique business ideas which aim at creating a healthy impact on the lives of the people.

Considering his love for investing, Suniel's ventures are not limited to the entertainment industry. The famous Mischief Dining Bar (now Little Italy) and Club H20 are his little contributions to the food and hospitality industry. He also runs the production studio—Popcorn Motion Pictures. More recently in 2016, he became an active investor in startups and funded a men's grooming brand—Beardo. "Investing for me is like my own little 'Shark Tank' that I have created with my team," said Suniel.

As an investor he does not only look at what the young minds bring up to him but he also looks at what he can offer as a mentor as well. Suniel became the face of Beardo until 2017, when it was acquired by Marico. Investing in more startups, Suniel funded a Kochi-based health-tech startup—Vieroots Wellness Solutions Pvt Ltd (VWS), a fitness app—Fittr (now backed by Sequoia Capital India's Surge), Sai Estate Management and Skills Institute's (SEMSI), and Pune-based fitness startup—SQUATS (now part of the Y-Combinator).







## Investing Wisely, **Growing Widely**

#### **ABOUT VWS**

With a hundred crores estimated value, Vieroots—founded by renowned bio-hacker and wellness evangelist Sajeev Nair—was officially registered in 2018. Suniel came on board because he believed in the company's values and could relate to the innovative thought of transforming people's lives by promoting healthy living for the mind and body. It is a personalised lifestyle management system using epigenetic science. The broader idea is to promote healthy and productive lives through modern and traditional wellness techniques, with a keen focus on productive ageing.

Following a three-step method, epigenetic lifestyle modification includes Viegenome test (a genetic predisposition test based on 200 health parameters), Vieroots app—Epilimo, and a detailed personalised lifestyle modification plan. The process helps in detecting the diseases one may have inherited from their ancestors using Al and robotics and helps prevent them from surfacing or harming the body by taking certain precautions.

#### LITTLE ITALY—HIS FATHER'S DREAM

Little Italy replaced Mischief Dining Bar. It is different from its predecessor in the way that it is strictly vegetarian with a new speciality eatery catering to the Gujarati community near the diamond market. Suniel after closing down Mischief Dining Bar reinstated the place because it holds an emotional value. He did not want to rent out the place because that would have been equal to leasing his father's dream. He revealed a touching backstory about the place. His father had started as a cleaner-waiter at that restaurant—an Udipi restaurant at the time—in 1947 at the age of 9, when he had come to Mumbai. He made his way up to becoming the manager and fifty years later, he bought the place over.

Today, Little Italy is frequented predominantly by Maharashtrians, Marwaris, and Gujaratis. Suniel's father can himself be spotted at the restaurant at times devouring on some savouries. Talking about the design of the space, Suniel said that the aesthetic value of the restaurant complements Italy's beauty and has been done keeping in mind its heritage structure and relevance. The restaurant also has a lounge and a bar to go with its elegance and Italian persona.

## Bollywood Belle **Turned Businesswoman**

Shilpa who has already earned international recognition with her big win at an international reality TV show, she stepped into the shoes of an entrepreneur with the launch of perfume and fitness DVDs. She also partnered with the IOSIS chain of spas in Mumbai. After her brief break from the big screen, she returned to the limelight with reality TV shows as a judge on various dance shows.

Married to business tycoon Raj Kundra, they together bought a stake in the IPL team Rajasthan Royals and a 33 per cent stake in V8 Gourmet Group—a 20 million pounds international Indian food company (encompassing The Bombay Bicycle Club Kitchens, Tiffinbites, Vama and Gourmet Creations brands). Pursuing her idea of entering the food industry, Shilpa did it with a chain of restaurants in the UK, a specially curated and published a cookbook of her 'high on nutrition low on calories' recipes co-authored a book with fitness expert Luke Coutinho—titled The Great Indian Diet, and adding health food counters at the spas across the city. They expanded further with Bombay Bicycle Club's 15 Delivery Kitchens in the UK and the Tiffinbites restaurants in other countries. The actress' love for Chinese and Japanese cuisines led to the opening of another Vama Restaurant in London's Holland Park.

Their other ventures include Best Deal TV (in association with Akshay Kumar)—the first celebritydriven TV commerce channel in India; Satyug Gold, which enables buyers to purchase 24-karat gold bullion at 37 per cent less than the market price); Viaan Mobiles (named after her son) comes with a V-Assist, which enables users to grab the best deals on products and services across travel, shopping, entertainment, gifting, etc categories; and real estate business—grouphomebuyers.com—India's first real estate e-commerce platform to help home buyers buy a property. The husband-wife duo also took over a defunct glass company - Hindusthan Safety Glass. The list doesn't end here, Shilpa turned a producer with the movie Dishkiyaoon and also took up jewellery designing as a business. She shook hands with Vandana Luthra of VLCC to offer yoga and physiotherapy services in India and other Asian countries.



SHILPA SHETTY KUNDRA Indian Film Actress

Shilpa Shetty Kundra, Indian Film Actress and Businesswoman is a one-woman army donning several hats at once and maintaining their significant beauty individually.

One of the fittest women and mothers in our country, Shilpa has been perfectly balancing film and tv projects, fitness, businesses, and motherhood. There have been speedbumps in her road to success and running a wide variety of ventures but her undeterred spirit has helped her ride the many carriages together with equal power and enthusiasm.

## HILP From Roots to Skies

first-generation entrepreneur in the real estate business, Yash was raised in a humble family and environment of Gandhinagar and Ahmedabad. Adapting to the fast-changing surroundings and ways of working, Yash believes that change is the only constant and thus, keeps abreast with the styles and trends whilst embracing challenges. Moving from parts-to-whole, Yash started off as a trader of building material, his firm engaged in the activity from 1997 to 2003. Later, in 2004, he bid in a land auction by AUDA and thus, set about his journey in the Indian real estate industry. "For me, Shilp is not just a business but my own baby, which I have nurtured to become capable of standing tall and I am proud of the thoughtful upbringing imparted and the hard work that put in," averred Yash.

#### **STAYING A STEP AHEAD OF RISKS**

Yash loves to take risks, which are well thought of and calculated. His analysis of the roadblocks ahead in a project's journey helps him stay ahead and beat the challenges. Over the years, Yash has learnt to keep his business in a comfortable position through all the trying times and has welcomed the challenges with open arms. Yash, revealing his secret of running a successful business said, "I visualise challenges, their solutions, and the ways to deal with them with ease and patience. For me, work-life balance was a major challenge in the initial years of business and there were times when I worked for over 12 hours a day without a day off but with the passage of time, things settled and everything began taking shape as per my vision."

Promising exceptional services and deliverables, Yash's offerings and investments are backed by strong market research and lessons learnt from past mistakes. Yash's powerful decision-making persona has helped Shilp Group grow into a well-planned and strategised real estate firm.



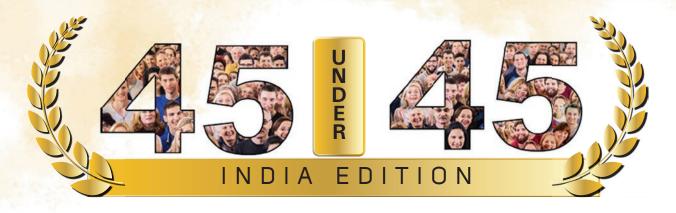


YASH G BRAHMBHATT Founder & CEO, Shilp Group

A true visionary and meticulous personality, who continues to strive for more accomplishments each day—Yash G Brahmbhatt, Founder & CEO, Shilp Group has successfully completed 24 years of dedication and spirit in the real estate market and giving back to the society; Website: www.shilp.co.in

#### **AWARDS**

- GIHED CREDAI Homes for All Property Show 2017
- Property Real Estate Award 2017
- Prop Reality Developer of The Year 2017
- Building Gujarat Award 2018
- Realty Plus Conclave Best Commercial Project 2018
- Times Realty & Retail Icons 2018 Certificate of Recognition
- My FM 94.3 Building Gujarat 2018
- Times the Man of the Year
- Divya Baskar The Luminary
- Optimal Media Best Commercial Project of Ahmedabad
- GIHED CREDAI Property Show 2018
- Realty Plus Conclave, Developer of the Year 2020
- Realty Plus Conclave, CXO of the Year 2020



WBR Corp UK Limited is proud to launch 45 Under 45 felicitation in India. 45 Under 45 is a platform for the brightest young minds from all across the nation belonging to different industry sectors. The selection of 45 under 45 was made by extensive market research by the WBR Corp team. All the participants were required to send detailed nomination inputs which were scrutinized by the experts at WBR Corp to come up with the final list. Below are the names of the final 45 chosen ones in Alphabetical Order.

Afroz Shah	Kunal Kapur	Rishi Sharma
Ajay Gajraj Hatewar	Lita Mohapatra	Ruchipurna Jena
Amit Tandon	Manish Hathiramani	Sandeep Gosain
Anchal Anurag Jyoti	Manoj Muntashir	Sanjeev Kumar
Ankit Singhal	Mithali Raj	Satish Singh Parmar
Chiranjiv Patel	Navneet Kaushal	Shiraz Kirmani
Faye D'Souza	Neeti Palta	Sunil Bhat
Gulnaz Parveen	Piyush Dwivedi	Sunny Chopra
Hema Harchandani	Porus Arora	Tina Arora
Inderjeet Singh	Prachi Dhabal Deb	Tulsi Kumar
Jatin Ahuja	Priti Saraswat	Umang Monga
Jayesh Bajaj	Priya Gosavi	Vidushi Amarnath Agrawal
Karan Patel	Rahul Kanwal	Vinay Agrawal
Karishma Kakoti	Rajan Lal Srivastav	Vinod Bansal
Keshav Chopra	Rajat Singhal	Vivek Tyagi













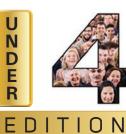
















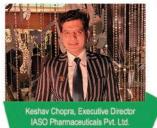














Karan Patel Actor







Manoj Muntashir Bollywood Lyricist











Porus Arora, Chairman & Founder Enoki & Dream Oven Kitchens





E

























































## innoviti®

## Pioneering Digital **Payment Solutions in India**

Growing up in a household where education, hard work, honesty, and frugality were valued, Rajeev, who had a keen interest in photography, electronics, philately, movies, and music joined Raman Research Institute (RRI), Bangalore in Radio Astronomy after his B Tech from IIT Bombay. Rajeev's brilliance can be justified by appreciating the time, he took to complete his Ph D in three years from IIT Bombay (fastest in its history in 1995).

After being around some great noble laureates from across the world at RRI, Rajeev was left highly motivated and inspired. Post his Ph D, he joined Sasken Communications to set up a group in Digital Signal Processing for them in 1995. Two years later, the CEO at Sasken asked Rajeev to set up the very first product team to develop ADSL (Asymmetric Digital Subscriber Line) Technology at the company. However, with meagre sales of the product, Rajeev was given two choices. Either to sell the division to a technology company or to try selling the product himself.

Choosing the latter, the seed to Rajeev's future entrepreneurship was sown. After turning the product into one of the most successful ones for Sasken in a span of six months, Rajeev was contributing 25 per cent to their top-line and more than 80 per cent to their bottom-line. The product was licensed to 2Wire (US's #1 ADSL modem provider), Intel, Cirrus Logic, and various other companies.

Rajeev discovered the joys and pains of creating a product business while trying to sell ADSL. He was also disappointed to see that India was not supplying software products abroad and so, he decided to explore the opportunity and thus, Innoviti was born. The struggles increased but the faith in the productivity of his team helped Rajeev continue treading the path that he had chosen.

With Innoviti, Rajeev's series of highs and lows continued till 2015, when he built it back after two major setbacks, which cost him his valuable team and partners. However, this time it was backed by Mr N R Narayana Murthy's Catamaran fund.

#### THE BIGGEST RISKS OF HIS LIFE

The first biggest risk was starting Innoviti in 2002 without sufficient capital in hand and no surety of success. In 2007, the market crisis forced his partners to go their independent ways but Rajeev fought alone to revive the company.

In 2008, Innoviti was introduced to Reliance when they were looking at developing a payment solution. Having only developed hardware in the communications space, this project was a gamechanger for them. Taking the risk of working upon Reliance's idea of a central payment system that could manage stores across the country was both exciting and challenging. Reliance continues to use the system even today. This transformed the company from being an embedded company to a payment solutions company with over 5 per cent of all payments in India and more than 30 per cent share of consumption paid for digitally in the Fashion and Apparel category.

Another risk that Rajeev took was in 2019 when he decided to move beyond corporate retailers to general trade stores. Reaching out to them through trade channels rather than



**RAJEEV AGRAWAL,** Founder & CEO, Innoviti Payment Solutions Pvt Ltd

Almost two decades into the business— Rajeev Agrawal, Founder & CEO, Innoviti Payment Solutions Pvt Ltd has revolutionised the payment solutions market with his innovative ideas; **Website:** www.innoviti.com

direct sales, a thorough business model was chalked out that was pricier than what they were providing to the corporate customers. The company had committed significant resources to this initiative despite being hit by COVID. Team Innoviti is still excited about the transformation of the company from a corporate to corporate + retail-centric company, and from direct selling to direct + channel sales company.

#### **IDENTIFYING THE OPPORTUNITY**

The opportunity to use a payment transaction as the point where the marketing offers of the brand, bank, and merchant chosen by the customer in the transaction are validated and applied was the big breakthrough spotted by Innoviti. That turned payment transactions into a marketing platform, that could help merchants acquire customers faster and more efficiently than possible otherwise.

#### **AWARDS**

- ▶ Red Herring Award—received twice
- Deloitte Fastest Growing Companies in Asia—received four times
- Reliance Best Consumer Finance Company, 2019
- Mastercard Innovation Award, 2019

#### **Personal Achievements**

- Two patents awarded with 16 more filed for
- ► Authored over 20 international papers



#### **AWARDS**

- ▶ DLF Emporio Award for Emerging Designer 2012
- ► The Best High-end Fashion and Imitation Jewellery Brand 2019 by India Business Awards





Jewellery by Avni Gujral

## Ornamenting **Beauties**

A designer and an entrepreneur, Avni Gujral, Founder and Proprietor, Jewellery by Avni Gujral has spent 8 years in the industry crafting some of the most beautiful pieces specifically curated for her niche clientele; **Website: www.avnigujral.com** 

A graduate from the London College of Fashion, Avni launched her own label—Jewellery by Avni Gujral in 2012. Dealing in luxury fashion and semi-precious jewellery including imitation, classic, and contemporary jewellery, her collections are varied, running a whole gamut of trends. The designs are a fine blend of London street styles and traditional Indian bijouterie.

An international coffee table book titled 'Influential Women of the World' had published an article on Avni and her brand, which was released in Delhi. Paris. and New York.

The USP of Avni's work lies in the fact that her artisans and craftspeople are dotted throughout India and the jewellery is gold-plated and handmade. The designs are studded with semi-precious stones, pearls, crystals, and American diamonds. In her wedding collection, which deserves special mention, Avni has preserved the ancient art of meenakari and kundan work, incorporating her own style and colour into the traditional forms of jewellery. However, the essence of each entity remains intact as she adds delightful modern glamour and glitz to each piece. Jewellery By Avni Gujral tells an interesting story of rural life and connects it to the urban world through intricate designs.

The noble cause of bringing the rural craftsmen's talent to the forefront and providing them livelihood coupled with honesty, clarity, and exemplary quality has helped Avni beat the influx of Chinese products to establish her brand. She has successfully created a unique space and identity for her products in the highly competitive market space in such a short span of time.

After ideating and studying the trends and changes thoroughly, Avni came up with an idea of hassle-free, travel friendly jewels for women with the purpose of providing luxury jewellery at affordable pricing. Avni with her creativity thrived to provide a vast variety of designs and styles to women transcending all sectors of society and age.

To have a look at all the dazzling and alluring designs by Avni, visit the links below:

https://www.facebook.com/jewellerybyavnigujral/

https://twitter.com/Avnigujral

https://in.pinterest.com/avnigujral/

https://www.instagram.com/jewellerybyavnigujral/





**RAKESH**, Director, Bansal Properties and Builders

Rakesh, Director, Bansal Properties and Builders has spent years in providing comfortable and affordable spaces by lending a keen ear to the clients and their requirements;

Website: www.bansalproperties.in

estowed with the responsibility to shoulder the family legacy ahead, Rakesh followed in the footsteps of his beloved father to take the business to newer heights by making use of modern platforms, skills, and technologies. Growing up in a family of entrepreneurs had sown the seed of entrepreneurship in Rakesh. He found the real estate business not only interesting but also lucrative. Rakesh identified his strengths for running the business successfully; his legal and technical knowledge coupled with his elder brother, Ritesh's experience and problem-solving skills have led to the unprecedented growth of the company. Rakesh's key to running a business successfully

#### **AWARDS**

- National Excellence Award
- Asian Real Estate Award



# Real Estate Professionalism and Construction of Dreams

is understanding the ground realities and working as per the requirements of his customers. Rakesh considers unprofessional and irresponsible competitors the biggest challenge in his profession after financial constraints (as and when they arise).

#### **ABOUT BANSAL PROPERTIES AND BUILDERS**

Founded by Shri Nand Kishore Bansal, Bansal Properties and Builders has seen the real estate market undergo a rapid and progressive change over the decades. Making people's dreams come true by paying attention to minute details and keeping in mind the delicate dreams with inexplicable yet exciting aspirations, Bansal Properties and Builders is known for its patience and fervour to comprehend the clients' visions and give them the shape of 'realty'.

The dynamic changes that have occurred in the real estate arena in the last three decades have left it more sophisticated, well-organised, and customer-centric. With the changing times and the new generation taking charge of the decades-old business, Bansal Properties and Builders has become the sole responsibility of the talented duo of brothers Rakesh and Ritesh. They have been highly instrumental in transforming the working mechanism at the organisation, making it one of the most vouched for and organised real estate companies in Delhi, India.

Today, the organisation has spread its wings across India and operates in several cities with a well-coordinated team of professionals and experts. Promising transparent and comfortably habitable places, Bansal Properties and Builders, respects the dreams and aspirations of its clients and offers to deliver the best to help turn dreams into reality.

"Adapting to changes in the socio-economic environment has never been easy. You not only have to educate yourself but also have to prepare the customer to believe in these changes. Especially, in a trust driven market of real estate," emphasises Ritesh. The competition in the real estate sector is real but the options provided may not always be in the best interest of the client in the long run. Rakesh understands the importance of fulfilling the requirements of a customer with absolutely no compromise on quality. Their motto is to extend optimum help and provide the best services and satisfaction.

Bansal Properties and Builders are at par with global standard organisations. Their highly experienced and dedicated workforce functions under Rakesh's supervision and guidance to cater to the needs of the endusers. They are now RERA and HERRERA Certified real estate agents with the accreditation of ISO 9001-2015. From a wide range of property solutions for housing and commercial properties, Bansal Properties and Builders provides aid in a host of services comprising of consultancy, dealing, delivery, liaison, and survey to its clients with honesty at heart and absolutely no opacity.

## KEVA

# An Entrepreneur **Extraordinaire**

Championing the art of direct selling, Dr Karan Goel began exploring the domain during his graduation years. What followed was a 5-year-long journey (from the USA to Europe) to become proficient in the art of rendering an efficient, competent, and prospective direct selling business model for Indians. Post the completion of his graduation from San Francisco State University, USA, he joined the Aarhus School of Business, Denmark to explore diverse academic pursuits. A year later, he joined Droisys Inc, San Francisco as a Management Analyst to Pharma and Biotech companies. Dr Goel shifted base back to India to join his family business but soon after he introduced his new venture in the healthcare sector—Keva Industries. The company aimed at providing financial freedom and healthy life to its clientele.

Dr Karan worked with NGOs to generate awareness about the blessing called stem cells and their role in finding cures for incurable diseases. He conducted his R&D with doctors, patients, scientists, legal bodies, business people, and students to finally conclude his dream project segment of Ayurvedic/herbal products under the brand name—Keva Industries. The work did not stop here, Dr Karan made sure that the benefits of the products being offered could reach each and every consumer through a well-defined distribution channel. Being in the FMCG and healthcare sector, he assessed customer surveys and feedback to be the best tools to identify the opportunity in the market.

#### **AWARDS**

- Conferred with the Distinguished Services Award by then Indian President Pratibha Devisingh Patil for outstanding his contribution in the field of Cardiology in World Congress on Clinical, Preventive, and Geriatric Cardiology, 2008
- Best Citizen Award for Bharat Vikas
- ► The CEO of the Year Award at South Asia Pacific Healthcare Summit & Business Awards, 2019
- Bhartiya Udyog Ratan Award at 57th National Seminar—The Indian Economic Development & Research Association for outstanding contributions to nation-building and world peace
- Indian Achievers Award for Healthcare Leadership by National Economic Development & Social Responsibilities, 2010



**Dr KARAN GOEL** CEO, Keva Industries

For over a decade Dr Karan Goel, CEO, Keva Industries has been setting benchmarks as a perfect combination of entrepreneurial mind and an industry expert; Website: www.kevaind.org

Living by the mantra that change is the only constant and challenges and difficulties are mere stepping stones in the way to success, Dr Karan established a strong-hold in the market by moving ahead undeterred by problems in his way. Establishing a new business and promoting the marketing concept through direct sellers worked in his favour and kept him ahead of his contemporaries. He believes in the importance of training and re-training his staff as per the changing consumer behaviour and diverse business associates. Self-belief played a major role in Dr Goel's journey, he started Keva Industries with fellow researchers, a few people in the operations team, and five healthcare products. Under his exemplary leadership the product line expansion has touched the horizons of success and gained the acceptability in the market from different segment FMCG and Health.



**ANCHAL ANURAG JYOTI**Director, Zenergy School of Life Pvt Ltd

12 years of helping people gain peace of mind by treading on the path of spirituality—Anchal Anurag Jyoti, Director, Zenergy School of Life Pvt Ltd, believes that everyone should serve 'life' in a healthy way by making healthy choices – mentally, emotionally, and physically;

Website: www.familyconstellations.co.in / www.anchaljyoti.com

Incouraged to envision the world with a different perspective, Anchal had been inclined towards spirituality and its importance in life from the very beginning. Educated in Clinical Hypnotherapy, Past Life Regression, and much more. Anchal enjoys indulging in activities such as cooking which invoke all the five senses and help in balancing them organically.

Coming from a family of businessmen, Anchal found her calling in being an entrepreneur herself. However, before she could pursue her soul's desire, she began as a Graphic Designer. Despite having a successful business, Anchal did not feel content and thus, set up a corporate kitchen that mirrored her passion for cooking. After a few years, she found herself not completely satisfied with her profession in the long run. Her involvement and interest in spirituality since the age of seven and a deep retrospection helped her identify the key to her professional happiness. Since she had completed her education in Clinical Hypnotherapy and Past Life Regression Therapy by then, she started working as a Spiritual Coach.

Anchal felt peaceful at heart and alive again. She loved the exercise of learning something new every time she had a new client and

# The Midas Touch of Spirituality

developed multiple perspectives about looking at and dealing with different situations. Though it was a challenging practice, Anchal found it extremely fulfilling. "My clients are happy with the deep soulful solutions I am able to channel for them. In fact, this is the most peaceful feeling in the world—putting a smile on someone's face and being a part of their lives," said Anchal.

A believer of rising from the ashes like a Phoenix, Anchal has never let failure deter her spirit in any way. She has learnt from her strengths—her parents—that instead of crying over spilt milk, it is always better to seek what one really desires and never hesitate to have a fresh beginning. Her mother taught her to be herself and have her own individual opinions or perspective. Anchal was conditioned to break free from the shackles of conventional and societal norms and never succumb to others' expectations or points of view.

Being a spiritual coach in India is often seen as a taboo as people have their own preconceived notions about it. Anchal's biggest struggle lay in the fact that people around are not open enough to acknowledge their depression and sadness. This hinders their path to bring about complete healing in their life. She is making efforts to help people understand that spirituality can work hand-in-hand with the worldly life and it has nothing to do with one's beliefs, age or profession. Spirituality is just a way of living life.

#### **ANCHAL IN HER OWN WORDS**

"When I was de-focused at the time of running my corporate kitchen business, I always had one question in mind persistently—Who am I? What is the purpose of this life? Well, I was lucky enough to get my answer. But then I also realised that this is a major question for most people like me. People who are doing good in their profession but still feel empty within. The ones who live their lives mechanically, full of stress and confusion. That's when I thought if I can get my answers through spirituality, then so can others. Hence, I started my journey of spiritual coaching."



### Strengthening the **Small Traders**

Being born in a family of businessmen engaged in manufacturing and trading apparels and fancy goods for generations, Karthic's teenage years were spent reading about market gaps, finding innovative solutions, and interesting startups.

While working at IBM, Pune in the software department in 2007, Karthic always had a thing for his own venture. He quit IBM in 2009 to start his discount coupon venture, which could not perform well in the market. Simultaneously, he began providing online marketing services and selling dresses on eBay, which he used to source in bulk. Though the profits earned were good, there were certain challenges as well such as sourcing, listing & cataloguing, and clearing unsold stocks at a 50 per cent loss. Karthic also experimented with flash sales, daily deals, and spa aggregation services. When Amazon arrived in India, Karthic tried constructing a base of new buyers but it was way more challenging than he had thought of due to the strict guidelines and complicated ways of listing.

#### THE CHALLENGES AND THE LEARNINGS

Like any other entrepreneur, quitting a job, which assured a fixed salary was the most obvious risk that Karthic had taken. He quit IBM Software at a point when he was being nurtured for an onshore opportunity. Another challenge was to convince the people around him who weren't pleased with the decision.

After experiencing a great amount of difficulty in selling online first-hand at Amazon specifically, helped Karthic realise the challenges in sourcing of the products, photography, cataloguing, and deliveries & returns management. The challenges were coupled with huge capital investment, which was not possible for a lot of small business owners and thus, Karthic decided to bridge the gap.

Karthic understood the complexities he faced at different stages of the e-commerce business and realised that though there was a lot of scope in the market, the hurdles in the process refrained people from entering into this business. Soon Karthic gathered all the information about the amount of investments required for operations, inventories, etc. However, given the capital heavy nature of the business, he decided to visit manufacturing hubs in Gujarat to check the condition at the grass-root level. A lot of small manufacturers and shopkeepers had already closed their shops and thus, Karthic decided to bring these small businessmen (the backbone of the economy) to the forefront and help them thrive without having to worry about all the huge investments. "They may not have the capital, they may not be tech wizards, but they sure know how to sell a product



**KARTHIC KUMAR GURNANI**Founder-Director, Uptail Private Limited

With half a decade long experience in entrepreneurship, Karthic Kumar Gurnani, Founder-Director, Uptail Private Limited (Baapstore) has pioneered drop shipping in India; Website: www.baapstore.com

and keep a relationship with customers. It will be unethical to keep them away from the game just because they don't have huge money," said Karthic.

Baapstore (registered in 2017) was born to empower small sellers to compete with large e-commerce players.

Karthic's mantra is, "Be true to yourself, to your dream and to your team, and if you monetize enough to sustain for a longer period, things will fall in place."

#### **ACHIEVEMENTS**

- ► Empowered 500+ fellow Indians to start a business easily and compete with larger corporations.
- ▶ Authored a book 'Dropshipping for Aspiring Indians' that would help anyone understand e-commerce and drop shipping business model. This was the first book explaining drop shipping in India, written in the Indian context for Indians.

### **MEW ASHIYANA ENTERPRISES**

### The Dependable **Developers**





Md Shahjad Alam

Salik Jawaid

Half a decade into the Real Estate sector— Md Shahjad Alam and Salik Jawaid, Directors, New Ashiyana Enterprises, Est 2017 are committed to delivering technically advanced, convenient and habitable spaces; **Website:** www.newashiyana.com

d Shahjad and Salik took on New Ashiyana Enterprises (NAE) as a joint venture and currently have 11 projects running simultaneously along with the plans of adding two more to the list taking the total worth of the company to INR 11 cr—from INR 60 lakh—in such a short span of time. They consider quality and trust to be the backbone of the business. Their USP is an extremely dedicated and motivated task force of professionals and entrepreneurs with technical expertise, excellent domain knowledge, and exclusive crossfunctional experience.

#### **ABOUT NAE**

NAE's business activities are based on the principle of highquality, superior construction technology, and complete customer satisfaction. It stands firm on its commitment of creating values and cementing trust.

NEA boasts of offering modern, luxurious, state-of-the-art, and reasonably priced lands as its proficiencies, which aligns with their superior (A+ Grade) quality standards and innovative designs with rainwater harvesting, etc. The developments are the airiest projects with wide-open German windows and door systems. The structures are RCC framed and earthquake resistant for an elite and safe living experience.

#### THE SERVICES

Taking care of a complete gamut of services, NAE thrives to fulfil various requirements of its customers, which include buying plots at various places followed by construction and infrastructure provision according to the client's requirement and will. In addition, the company also provides EPC, special contracting, general contracting, and consultation services. "We extend our services as per the desire and happiness of our customers, which makes us different from other companies in this field. We understand your world," said the directors.

#### **COMPLETED PROJECTS**

- ▶ Ashiyana Town
- ▶ Green Village
- ▶ Green Town
- ▶ Dream City
- PROJECTS UNDERWAY
- Ashiyana City
- ▶ Green City
- ▶ New Town
- ▶ Green Valley
- New City
- ▶ Green City 2
- ▶ Green City 3

#### **HURDLES AND CHALLENGES**

Smooth functioning of the company was the most important aspect when Md Shahjad and Salik started off. To begin with, finances were the biggest task at hand for the directors followed by building a reliable customer base given that the risk involved in transactions was pretty heavy. The choice of turning an entrepreneur was the biggest risk in itself, which the two had taken. Md Shahjad identified the scope when he came across landowners who want to reap rich rewards but did not know how to utilise their lands. Thus, he became a trustworthy developer, who could offer them returns, which they had only imagined of. The hard work and perseverance of the partners brought them together and bore ripe fruits in the form of the 11 prestigious ongoing projects.

#### **HIGHLIGHT**

NAE has created history by becoming the number one real estate company in Jharkhand in terms of the number of projects undertaken and turnover. In the last five years, the company has grown from a turnover of INR 5.65 lakh to an expected turnover of INR 10 cr in the current financial year.



**GAUTAM PRABHAKAR** CEO and Founder, Suvidhaa Group

Fighting the odds of unfavourable financial conditions and determined to earn goodwill with a comfortable lifestyle, Gautam Prabhakar, CEO and Founder, Suvidhaa Group is an example of a person who has made the best of the worst situations to be called truly successful; Website: www.suvidhaagroup.com

Born and brought up in a small town, Gautam grew in a close-knit Indian household. He set up his venture Suvidhaa Group in 2008 right after completing B Sc in IT from MCRP University, Bhopal. The struggles that he saw in his childhood, the way his grandfather toiled to make ends meet encouraged him to start working at a young age. Possessing a good knowledge of IT products, he put it to use by starting a supply of hardware products and providing basic software classes to school students. Beginning from the negative, he has built a business with a 150 cr turnover in the past 12 years. He gives the credit for the same to his rock-solid family for their faith and support.

#### **ABOUT SUVIDHAA GROUP**

A Fintech company devoted to working towards financial inclusions and developing innovative products and services under the brand name Suvidhaa CSP. The products



# Turning Troubles into **Touchstones**

and services offered enable close to 1.2 bn Indians to make cashless transactions while making payments or purchasing financial products and services. The company offers software development (for office/inventory/hospital/employment management and single mobile recharge), web-designing, and video presentation, advertising, editing, and conferencing services. The company also offers Aadhaar Enabled Payment System (AEPS) services to empower merchants. The company operates with a mission to provide 100 per cent customer support and satisfaction in the process of accessing and availing products and services.

Efficient division of departments such as procurement, production, quality control, sales, and marketing, etc coupled with modern machinery and latest technology makes Suvidhaa Group a sought-after name. The products and services of Suvidhaa comply with global industry standards, which are tested on various parameters using modern testing tools and devices to ensure their flawlessness. The company is preferred and applauded for its easy payment modes, transparent dealings, client-centric approach, competitive price range, and ethical business policies.

#### SUVIDHAA'S PRODUCTS & SERVICES

- Micro ATMs for door-to-door services payments and cash withdrawal across India
- Aadhaar Pay, an agent-assisted solution for fees payments, recurring bills, and other expenses, using the customer's Aadhaar Card number and biometric authentication
- UPI or Bharat QR for quick and hassle-free, real-time payments through mobile
- mPOS (mobile point of sale), a smartphone or tablet that enables businesses to accept credit/ debit card payments on the go
- ▶ BBPS (Bharat Bill Payment System) to make payments through a single access point
- Digital Onboarding for corporates with e-Sign, e-Nach, and digital verifications
- Merchant dashboard, Data Science and analytics, and customised solutions for merchants

# A Beautiful Melody

Touted as one of the most versatile and talented singing sensations of the country, Tulsi Kumar—the multi-faceted Bollywood singer enjoys a fanbase of millions. Trained at Suresh Wadkar's academy since the tender age of six in light classical music, Tulsi was born gifted with a euphonious voice.

Donning different hats and showing entrepreneurial skills she has been proudly heading T-Series' Stageworks Academy and GKFTII (Gulshan Kumar Film and Television Institute of India), which is the educational wing extension of T-series; the school offers film, dance, music, performing, and media arts courses for entertainment enthusiasts.

Besides this, Tulsi has also been working as a creative-head and voiceover artist for a kids' edutainment channel called Kids Hut on YouTube, which boasts of millions of subscribers and the numbers are only increasing. This is Tulsi's initiative for budding kids to keep them entertained along with educating them. The multi-talented singer is the sole voice of all the characters of this kids' channel.

In another first for her, Tulsi recently turned host and RJ for Indie Hain Hum Season 2—a show in which she supports independent artists and their work. The artist line-up includes upcoming singers from across the country and the bigwigs who have made it big in the independent music arena.

#### **AWARDS & RECOGNITION**

- ► Global Indian Music Academy Awards (GIMA)—Best Music Debut Non-Film Album for Love Ho Jaaye, 2010
- ► Global Indian Music Academy Awards (GIMA)—MTV Hotpick, Most Requested and Played Song on MTV for Tum Jo Aaye, 2011
- ▶ Global Indian Film and Television Honours—Upcoming Music Talent for Tum Jo Aaye, 2011
- Mirchi Music Awards—Best Album of the Year for Aashiqui 2, 2014
- Mirchi Music Awards-Listeners Choice Album of the Year for Aashiqui 2, 2014
- ▶ Rajiv Gandhi Excellence Award–Melodious Voice of the Year, 2015
- International Film and Entertainment Festival Australia (IFEFA)— Best Singer Award for Mere Humsafar, 2015
- ▶ Mirchi Top 20-Gold Disc for Soch Na Sake, 2016
- Global Indian Music Academy Awards (GIMA)—Award for Best Duet for Soch Na Sake, 2016
- ▶ IIFA Awards—Playback Singer Female for Soch Na Sake, 2017
- Mirchi Music Awards—Listener's Choice Song of the Year for Soch Na Sake, 2017
- ▶ WBR Corp-ICON of the Year, 2017
- International Women's Day Award-Excellence in the Field of Music, 2018
- ▶ Dadasaheb Phalke International Film Festival Award—The Best Playback Singer, 2019
- Mirchi Music Awards-Best Album for Kabir Singh, 2020
- Listed in the 45 Under 45 list



#### TULSI KUMAR, Indian Singer

In a career spanning over 15 years, the mellifluous lady—Tulsi Kumar, Indian Singer has filled people's lives with music across the globe with over 140 songs in nearly 100 albums to her credit.

Over the years, she has collaborated with various artists of the music fraternity including the likes of Guru Randhawa, Himesh Reshammiya, Anu Malik, Amaal Malik, Mithoon, Pritam, Salim-Sulaiman, and Vishal-Shekhar, along with various others. Carving her niche in the independent music space, the versatile singer has given recent pop hits with her songs like Naam, Menu Ishq Da Lagya Rog, Ik Yaad Purani, and Tanhaai to name a few.

#### THE CHARTBUSTERS

- Saki Saki—Batla House
- Tera Ban Jaunga—Kabir Singh
- Enni Soni—Saaho
- Soch Na Sake—Airlift
- Tum Jo Aaye—Once Upon A Time In Mumbai
- Mere Humsafar—All Is Well

#### THE MOST POPULAR ALBUMS

- Aashiqui 2
- Kabir Singh



**ANNURAG SHARMA**MD, United Artlogistics India Pvt Ltd

Annurag Sharma, Managing Director, United Artlogistics India Pvt Ltd (UAPL) believes in the adage 'Entrepreneurship is not a Destination, it is a Journey' and for over 15 years, he has been not just been undertaking the journey but has also been creating and achieving milestones; Website: www.unitedartlogistics.com

Annurag was driven by a strong sense of desire to build himself on his own. He started pretty young at the age of 16. His professional journey took flight with a multinational courier company where he worked as a courier guy, whilst pursuing his graduation from Delhi University. He also gained official academic expertise in Inventory Management from Delhi University.

Climbing up the success ladder, Annurag was promoted to managerial grade in just 4 years of service and later joined the biggest freight forwarding company of its time as the Director of Courier Division. Displaying great talent in affiliating and changing the corporate patterns of some leading logistics companies, he honed his skills to take the processes and his associates to greater heights. Annurag's optimistic outlook, honesty, commitment, spiritual nature, and the will to uplift others who fall in his sphere of influence in the course of his journey by sharing experiences and imparting knowledge and training make him a widely admired and respected name in the logistics industry.

Industry analysis and study of freight patterns concluded that fragile shipments were not always safe with general freight services. This lack in service quality motivated Annurag to start a specialist pick-up and delivery service enabling a line-



# Making Logistics **Safer and Simpler**

haul fleet with a special network for fragile freight, to ensure protection. The unorganised behaviour, lack of professionalism in distinguishing fragile packages from sturdy ones, and applying high shipment fees in the name of security led to the establishment of UAPL, fifteen years ago. Today, UAPL is one of the biggest and most trusted providers of all kinds of logistics services across the globe.

The USP of UAPL lies in the fact that it has a highly efficient and well-trained staff and all kinds of modern techniques available for easy and safe logistics. Annurag plans to expand UAPL in order to bring a host of connected services under its wings to help consumers have a hassle-free experience and establish a global presence.

A common and the most difficult challenge that any organisation faces is procuring a rich client base. Trust, services, quality, and cost are the four pillars on which the client base for a logistics company is built. Given the complex nature of the business acquiring experienced and technically skilled manpower is another hiccup. UAPL refuses to compromise on any grounds, it offers generous compensation packages and flexible working arrangements, which though poses another challenge of high investments. Annurag considers trust a two-way street, he believes that it is equally important on the customer's part to believe in the services to help establish a long-term relationship. UAPL takes appropriate steps to promote and demonstrate its services through various channels to help customers gain confidence in them.

Talking about the risks taken and challenges faced to establish UAPL Annurag said, "Not all business start running at a remarkable pace from day one. The initial phase was full of hurdles and we experienced some setbacks. There had been risky projects in the market which weren't being taken up by the industry giants but, despite being new in the market we decided to go ahead with such projects. Though others projected our downfall, the collective efforts of minimal but highly skilled staff and the grace of almighty helped us pull it all off proficiently."

Annurag's ability to take risks and manage his way through the stormiest seas helped UAPL stay in the market even during the pandemic time. Acknowledging the contribution of the supportive and trusting clientele, UAPL marched forward to provide the best services even during the toughest of times.

#### **AWARDS**

- The Most Innovative Venture of 2020
- Awarded for 15 years of service in the Logistics Industry as one of most high-achieving and popular brand corporation



lumni of National School of Interior Design, Urja and Shivangi have been designing residential and commercial spaces since half a decade; taking up projects in Gujarat, Mumbai, and Delhi, they have designed and delivered versatility in the form of homes, jewellery stores, coffee shops, windmill industries, and so on. "While I had a keen eye for graphics and layout, Urja had a knack for space design and outreach. After pursuing our respective degrees in related fields, we started working on our first project together—our own work studio—which speaks volumes about our working style and the colours, fabrics, carvings, and furnishings that we use," said Shivangi. The duo has a keen eye for detail and does not calculate the efforts as per the budget or the area given to design. Every project is equally special and personal attention is paid to what the clients want. Team ShiUli believes in learning from the surroundings and growing organically. Their designs reflect the positivity they work with and ensure complete customer satisfaction. They believe in building long-term relationships to have a strong foothold and goodwill in the market.

Their first encounter with designing was during early childhood; they grew up watching their father, a civil engineer, work on architectural drawings and design magazines were regular in their household. As little girls they were awestruck by the well-crafted and curated spaces and the exposure helped them get into the ergonomics and aesthetics of designing and space management.

#### **AWARD & RECOGNITION**

- Upcoming Interior Design Firm of the Year Award in February 2020 by BeginUp Research Intelligence at the National Architecture and Interior Design Excellence Awards
- Featured in the June 2017 issue of Inside Outside—India's first, and foremost monthly magazine on Interior Design and Architecture

# Turning Structures<br/>Into Habitats



**SHIVANGI AND URJA PANDYA**Principal Designers, ShiUli - Designing Interiors

Shivangi and Urja Pandya, Principal Designers, ShiUli - Designing Interiors—based in Rajkot, Gujarat have been curating spaces for quality-conscious clients with their eco-friendly and sustainable interior designs; Website: www.shiulidesigninginteriors.co.in

Designing spaces comes with its own set of challenges, which are not limited to property constraints and clients' indecisiveness. Educating people about what is wrong with a space and how can it be set right is a huge challenge. Finances and other aspects of running a successful business such as public speaking, creative thinking, marketing, administration, accounts, and technical documentation are also some difficult areas to deal with.

Talking about the risks they have taken in making their work standout Shivangi said, "We have been rooting for sustainable principles in our design approach; we reduce the amount of energy needed for heating, lighting, and running appliances by making renewable and non-carbon-based energy-friendly spaces. These factors do not yet have a reasonable market potential but we are constantly working with our clients and partners to spread awareness despite all odds."

Shivangi and Urja craft spaces which are holistically well-functioning and aesthetically appealing at the same time. Their USP lies in personally resourcing materials, informing, inspiring, and assisting people through the process of transformation to make the interiors look like a unique and personalised expression of themselves. They play around and amalgamate contemporary with traditional themes to make their designs better than the usual industry standards.

### A One-Man Spiritual Army

ailing from Patna, Dr Sunil was like any other child his age—both effervescent and sincere—brought up in a warm household. His ever-ready attitude towards learning new things and finding joy in the simplest hobbies such as travelling and cooking speaks volumes about his inner calm. A Science student possessing a great taste for fashion and aesthetics coupled with his profound interest in Hinduism and its core spiritual ethos encouraged him to learn more about the harmony of the mind and the body and ventures of similar interest such as Astro-sciences. He is a certified Pranic Healer, a Reiki practitioner, and a Pendulum Dowsing expert with an Honorary Doctorate from American University. He is also a qualified architect, an interior designer, an astrologer, and a Yogacharya certified by the prestigious Sivananda Ashram.

Making it big and becoming successful were the driving forces behind Dr Sunil's entrepreneurial venture. Being an architect by education with an inclination towards interior and Vastu, he also took up his passion for astrology professionally and thus, started working in the two sectors. Talking about the same he said, "I believe that the vibrations of the universe are ubiquitous and occupy the space around us at all times. Thus, I employ my skills as an architect and as a Vastu expert to harmonise designs with the universe."

Dr Sunil has been helping his clients with accurate predictions and fruitful advice to help them lead a peaceful and happy life. Armed with sacred ancient knowledge, he holds a modern perspective in dealings and is able to treat both the symptom and the cause of spiritual distress and its material ramifications through his unique methods. With a strong client base of successful people, his aura fills the spaces that he designs with a serene vibe and positivity, which brings good health and wealth to his clients.

#### THE YEARS OF STRUGGLES

Being the youngest of all in his family, Dr Sunil was away from any sort of stressful family matters. However, when he left home to pursue a graduation course from Delhi University, he tasted the first sense of being let out in a sea of contemporaries. With a meagre amount of money in his pocket and three-pairs of clothes, he embarked upon a journey in an ever-bustling city. Sadly, he lost his father during his graduation period, which became a sharp turn in his journey. He recalls how his struggling days began after he lost his greatest support and inspiration, managing both studies and finances together. He gave tuitions to children and soon bagged a job in an architecture firm. However, the hand-on learning period was not a pleasant one for him and thus, he became determined to become one of the best



**Dr SUNIL KUMAR**Director, Shades n Designs

14 long years of healing and helping people become spiritually stronger, emotionally fitter, and capable of having a place they can call their peaceful abode—Dr Sunil Kumar, Director, Shades n Designs is a multi-faceted personality who has been contributing to people's lives with his positivity and cosmic knowledge;

Website: www.astrosunilkumar.com

interior designers. He risked his weak financial condition to take up a proper course in architecture and interior designing. His desire for interpretation about the influence of heavenly bodies on human affairs had added icing on the cake and today, he has been able to give all his clients exactly what they want with a slice of his spirituality to bless their homes with happiness.

#### **AWARDS**

- Excellence Award presented by the Chief Minister of Uttarakhand
- Jyotish Ratna Award by All India Federation of Astrologers' Societies
- Jyotish Bhushan Award by All India Federation of Astrologers' Societies
- ▶ Jyotish Martand Award by Jyotish-Vastu Shodh Sansthan
- Global Jyotish Shreshtham Award by Jyotish Integrated Research institute
- Jyotish Ratna by Sarva Brahman Mahasabha
- Excellence Award by Bhal Chandra Jyotish Vidyalaya



### The **Market Rider**

oung and dynamic Manish doesn't need a fresh introduction for he is already a wellestablished name in the country with over 2000 media appearance across all major business media forums. Recognising his exceptional talent and prowess, he has been featured twice in the Forbes India Marquee Edition-Modern India's Game Changers (March 2020) and Indian Business Legends (March 2021).

Manish who has majored in international finance, economics, global business strategy, and statistics has truly championed the art of NIFTY trading. He was trained and mentored in technical analysis by Rahul Mohindar. Apart from his proprietary corpus, he currently runs operations in India, Singapore, and Dubai. He is a self-made man who has made his childhood dreams come true through his sheer hard work and never-say-die attitude. The same is reflected in the way he works, where the market trends—bullish or bearish—do not bother him.

#### THE FUTURE OF MH

Expanding beyond the shores of India, Manish has established India Futures Fund (IFF), a regulated Monetary Authority of Singapore (MAS) fund in Singapore. It trades the volatile movements of the Nifty Futures in a US Dollar denominated contract exclusively on the Singapore Stock Exchange (SGX), also known as SGX NIFTY. He is also setting up independently regulated fund structures in Mumbai and Dubai by June 2021.

#### **AWARDS**

- ➤ Sindhu Shree Award for Young Achievers by the Indian Sindhi Association, 2015
  ➤ Inspirational Leaders of Bengal Award in the field of Excellence in Capital Markets, 2018
- ▶ Indian Achievers Award for Business Excellence, 2019
- ▶ Business Leader of the Year Award Financial Sector by Business Television India (BTVi), 2019
- ▶ Mahatma Gandhi Samman Award for Global Excellence at the House of Commons in London, 2019
- ▶ Young Achievers Award for Equity Trading & Asset Management by the National Achievers Association (NAA), 2019
- ▶ The Economic Times Award for Business Leader of the Year in the Proprietary Trader of the Year category, 2021



**MANISH HATHIRAMANI** Proprietary Trader and Technical Analyst, **Deen Dayal Investments** 

The NIFTY trading prodigy and maestro, Manish Hathiramani, Proprietary Trader and Technical Analyst, Deen Dayal Investments has over the years earned a respectable place for himself in the Indian and international trading arena with his in-depth study and analysis of the big game; Website: www.manishhathiramani.com



uccessfully helping many of his patients in stopping insulin/ medication or reducing medicine intake, Dr A Naik has also been providing affordable diabetes treatment at a cost as low as up to 90 per cent. One of the most sought-after diabetes centres in Rourkela, Sweet Life Diabetic's Care is the most trusted diabetes centre for delivering complete customer satisfaction against all the products and services provided. With a staff comprising of dedicated individuals, the best diabetologists, and endocrine doctors, the team works together towards achieving common goals of the company.

Possessing a holistic approach towards diabetes management, Dr Naik has identified high-risk diabetics and helped them prevent it. He has been instrumental in helping several hypertensive patients stop medicine intake and has contributed to their improved quality of life.

#### **FEATHERS IN HIS CAP**

- ▶ FEACD
- ▶ PGC Diabetology—Boston University
- ▶ PGDF Medicine—CMC, Vellore
- Advanced Certification in Diabetes
   Trained in Diabetes—CMC, Vellore
- ▶ Rights—UNESCO, and Counseling Skill—NIHFW
- ▶ Foundation and Orientation Course in Yoga—MDNY
- ▶ Fellow Craft Sexual Medicine
- > Diploma in Clinical Endocrinology, Diabetes, and Hospital Management
- Certificate in Obesity Management, Thyroid Disorder, Principles of **Bioethics & Human**



**Dr A NAIK** MBBS, MD, and PhD (honoris causa) in Diabetes, Sweet Life Diabetic's Care

Prof and Dr A Naik-MBBS, MD, and PhD (honoris causa) in Diabetes-Sweet Life Diabetic's Care, Rourkela (MCI/ NMC Reg.No-85493) has dedicated his life to research and development aiming at stopping/decreasing the use of medicine and reversing diabetes.

#### **AWARDS**

- Best Diabetologist in Odisha
- Excellence in Endocrinology
- Young Achiever of the Year
- Excellence in Diabetology
- Best Diabetes Specialty Center
- Chikitsa Ratan Award



### The Ace in All Races

Ponit Bose Roy's work has been widely accepted and appreciated. He has several awards and prestigious nominations (IIFA Awards, iReel Awards, Stardust Awards, etc) to his credit for his versatile roles in various films and television series.

#### **ABOUT ACE SECURITY AND PROTECTION AGENCY**

A unique yet important venture just like his character portrayals, Roy is the founder and owner of Ace Security and Protection Agency. Comprising of a dedicated, trained set of people identified as technocrats, Team Ace thrives to find more effective ways to collect criminal and subversive evidence and provide security and protection in a sophisticated manner. Providing end-to-end solutions in security and safety management, the Ace team works closely with the management or the direction team to ensure star safety, transportation and on location schedule management, fire and hazard management, and organising visitors and journalists, etc. With safety being taken care of by Ace, all the other tasks can be carried out without any hindrance.

#### **AWARDS**

- Kalakar Awards—Best TV Actor for Kyunki Saas Bhi Kabhi Bahu Thi in 2003
- Indian Television Academy Awards—Best Actor (Popular) for Kyunki Saas Bhi Kabhi Bahu Thi in 2003, 2004, and 2006
- Indian Telly Awards—Best Supporting Actor for Kasautii Zindagii Kay in 2004
- ▶ Indian Telly Awards—Best TV Personality in 2006
- Indian Telly Awards—Best Actor in a Negative Role for Kasamh Se in 2007
- Indian Telly Awards—Best Actor in a Lead Role for Bandini in 2009
- Indian Television Academy Awards—Best Actor Drama for Bandini in 2009
- Zee Gold Award—Best Actor in a Lead Role (Jury) for Bandini in 2010
- ▶ Indian Telly Awards—Best Actor of the Decade in 2010
- ► Filmfare Awards—Best Supporting Actor for Udaan in 2011
- Screen Awards—Best Villain for Udaan in 2011
- Zee Cine Awards—Best Performance in a Negative Role for Udaan in 2011
- ▶ BIG Television Awards—Veer Character-Male (Fiction) for Adaalat in 2011
- Zee Gold Award—Stellar Performance of The Year (Male) for Adaalat in 2011
- ▶ Indian Telly Awards—Best TV Personality in 2012
- Apsara Awards—Best Actor in a Drama Series for Itna Karo Na Mujhe Pyaar in 2015
- Indian Television Academy Awards—Special Award with his brother, actor Rohit Roy in 2016
- ▶ Screen Awards—Best Villain for Guddu Rangeela in 2016
- ► HT India's Most Stylish TV Personality (Male) in 2018
- ▶ Zee Gold Award—Best Actor (OTT) for Hostages in 2019



RONIT BOSE ROY Indian Actor

Widely known for his work and contributions to the Indian Film and Television Industry, Ronit Bose Roy is one of the most natural actors impressing audiences for several years now.

The Agency caters to some of the biggest names in the Indian Film and Sports Industries including the likes of Salman Khan, Amitabh Bachchan, Mithun Chakraborty, Shahrukh Khan, Aamir Khan, Hrithik Roshan, Akshay Kumar, Ajay Devgan, Imran Khan, Saif Ali Khan, John Abraham, Abhishek Bachchan, Sanjay Dutt, Akshay Khanna, Shahid Kapoor, Sunny Deol, Bobby Deol, Tushar Kapoor, Rani Mukherjee, Priety Zinta, Deepika Padukone, Priyanka Chopra, Kareena Kapoor, Bipasha Basu, Sushmita Sen, Madhuri Dixit, Vidya Balan, Hema Malini, Kapil Dev, Arjuna Ranatunga, Sachin Tendulkar, Saurav Ganguly, Rahul Dravid, MS Dhoni, Yuvraj Singh, Irrfan Pathan, Zaheer Khan, Sania Mirza, and Vijendra Singh and some Hollywood actors and international sports personalities such as Brad Pitt, Angelina Jolie, Nelly Furtado, Ali Larten, Owen Wilson, Sir Clive Lloyd, Allan Border, and Lewis Hamilton (F1 Driver) during their Indian schedules. The agency has also provided security and protection services on the sets of some popular films namely Lagaan, Dil Chahta Hai, Yaadein, Na Tum Jano Na Hum, Saathiya, Armaan, Slumdog Millionaire, Darjeeling Limited, A Mighty Heart, One Night With The King, etc.



# BUSINESS CONSULTING SERVICES

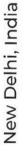
### Corporate Business Branding

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**MEGA EVENTS** 



#### > Iconic Achiever's Awards Winners

Sonu Nigam, Harpal Singh Sokhi, Gurmeet Choudhary, Hina Khan, Samir Soni, Nikita Datta, Deepa Maliks, Geeta Kapur, Delnaaz Irani, Jannat Zubair Rehmani, Nakuul Mehta, Mohammed Igbal Khan, S Sreeshanth, Ranvir Shorey, Anupam Kher, Jaspinder Narula, Amit Sadh & more...

#### lconic Achiever's Awards 2021 Nominations

Iconic Achievers Awards is an intiative to recognize Iconic Achievers and brands from all across the nation. This event is a token of appreciation or recognition to honour the individuals and businesses who are visionaries behind today's outstanding lifestyle.



WBR Corp, one of Asia's most reputed branding companies, organizes a splendid mega event every year named the Iconic Achievers Award. This prestigious award Ceremony commemorates celebrities and visionary leaders across all walks of life on the same platform. The prestigious ceremony is an excellent networking opportunity for celebrities and corporates. The main motive of organizing 'Iconic Achievers Awards' is to recognize the topmost Iconic personalities from different sectors from all across the nation on the same platform. This year's ceremony would take place in September 2020 at Mumbai, India.









#### **About Awards**

WBR Corp is organizing "Asian UK Business Meet" at London, UK in August 2021. Asia and UK greatest Brands & Leaders would get an opportunity to network with like minded businesses and professionals and would also be felicitated and recognized for their commendable work at The House of Commons, London, UK.

### **Key Features**

WBR Corp is pleased to invite you to the conclave which would be attended by more than 250 delegates and 20 plus influential speakers from all across the globe. We are organizing this conclave with a strong aim of providing a lifetime opportunity to both emerging as well as recognized brands.



AT HOUSE OF COMMONS LONDON



PREVIOUS AWARDS WINNER
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AWARDS WILL BE HELD ON August 2021







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